

# 20<sup>TH</sup> INTERNATIONAL CONFERENCE ON MANAGEMENT, ENTERPRISE AND BENCHMARKING

„New possibilities – experiences of the pandemic”

## Program

Friday, 29 April 2022

Address: Óbuda University - Keleti Faculty of Business and Management, 1084 Budapest, Tavaszmező Street 15-17.

08:00-09:00	<b>Registration</b>	
09:00-09:30	<b>Opening Ceremony: András Keszthelyi (Óbuda University) Conference Chair</b>	<b>TA.122</b>
09:30-10:30	<b>Welcome speech: László Gulácsi (Óbuda University), János Varga (Óbuda University)</b>	
	<b>Plenary</b>	<b>TA.122</b>
	Session chair: <b>András Keszthelyi</b> Host chair: <b>János Varga</b>	
	<b>Pascal Ricordel</b> (Université du Havre) — Export or Domestic <b>Andrea Benedek</b> (Hungarian University of Agriculture and Life Sciences) — Brainfluence or Customer Need? Are there ethical lines?	
10:30-10:45	<b>Coffee Break</b>	
10:45-12:30	<b>Education</b>	<b>TA.3.321</b>
	Session chair: <b>András Keszthelyi</b> Host chair: <b>József Fogarasi</b>	
	<b>Milica Veličković</b> (University of Belgrade) - <b>Aleksandra Fedajev</b> (University of Belgrade) - <b>Danijela Voza</b> (University of Belgrade) - <b>Marija Panić</b> (University of Belgrade) — FACTORS AFFECTING STUDENTS' INTENTIONS TO START A BUSINESS: CASE STUDY SERBIA <b>Félix Puime</b> (University of A Coruña) - <b>David Fernández Lago</b> (University of Vigo) - <b>Raquel Fernández González</b> (University of Vigo) - <b>Marcos Pérez Pérez</b> (University of Vigo) — E-learning and COVID-19 crisis: Is the economic performance of distance education companies improving? <b>Lasma Licite-Kurbe</b> (Latvia University of Life Sciences and Technologies) - <b>Linda Groma</b> (Latvia University of Life Sciences and Technologies) — Characteristics and development opportunities for work integration social enterprises in Latvia <b>Andrea Tick</b> (Óbuda University) - <b>Timur Valishin</b> (Óbuda University) - <b>Emir Asibaliev</b> (Óbuda University) - <b>Hussam Halawa</b> (Óbuda University) - <b>Pavel Makarov</b> (Óbuda University) — Emotional Intelligence of international university students <b>Andrea Tick</b> (Óbuda University) - <b>Celine UgommaUhegbu</b> (Óbuda University) - <b>Sangul Saur</b> (Óbuda University) - <b>Ene Aju-Ame</b> (Óbuda University) - <b>Hama Abdulhaleem</b> (Óbuda University) - <b>Sara Alkhaldi</b> (Óbuda University) — The Lecturing Methods In Hungarian HEI and its Effect on International Students - Case Study of Obuda University	
10:45-12:30	<b>Agribusiness</b>	<b>TA.122</b>
	Session chair: <b>Katalin György Takácsné</b> Host chair: <b>Gábor Gyarmati</b>	
	<b>Katalin György Takácsné</b> (Óbuda University) - <b>István Takács</b> (Óbuda University) — Innovation for Climate Smart Agriculture – Precision agriculture <b>Manjola Kuliçi</b> (Agricultural University of Tirana) - <b>Arbenita Hasani</b> (University Hasan Prishtina) — Comparative study of Honey production practices and honey quality in different areas in Tirana district <b>Manjola Kuliçi</b> (Agricultural University of Tirana) - <b>Arbenita Hasani</b> (University Hasan Prishtina) - <b>Zyri Bajrami</b> (University of Tirana) — USE OF ADVANCED TECHNIQUE SPT (SCAN PHOTO TECHNIQUE) IN BIOLOGY <b>Zhong Xinzhi</b> (Budapest University of Technology and Economics) - <b>Wu Yue</b> (Óbuda University) — How does China respond to the agricultural commodities market: A case study in the post-Covid-19 era <b>Gábor Gyarmati</b> (Óbuda University) — The role of short food supply chains in wild garlic trade - a case study	
12:30-14:00	<b>Lunch</b>	<b>Caterland</b>
14:00-15:45	<b>Enterprise economics</b>	<b>TA.122</b>
	Session chair: <b>Gyöző Szilágyi</b> Host chair: <b>Judit Kárpáti-Daróczy</b>	
	<b>Ivana Marinovic Matovic</b> (PUC Parking Service Nis) - <b>Milos Pavlovic</b> (University of Pristina, Kosovska Mitrovica, Serbia) — Crisis, COVID-19 and Small Business <b>Erjole Barbullushi</b> (University Luigj Gurakuqi) — Environmental Accounting Approach-Indicators that lead to performance <b>Andrea Tick</b> (Óbuda University) - <b>Xie Qiongzhen</b> (Óbuda University) - <b>Chanthachack Keophilavong</b> (Óbuda University) - <b>Zhang Jinfeng</b> (Óbuda University) - <b>Anna Zharskaia</b> (Óbuda University) — A Market Study in Implementing Mobile Power Banks in Budapest <b>Yuling Wei</b> (Corvinus University of Budapest) - <b>Yue Wu</b> (Obuda university) — Exploring customer perceptions of smart restaurants <b>Botond Benedek</b> (Babeş-Bolyai University) — Cost-efficiency of automobile insurance fraud detection methods in Romania <b>Andrea Tick</b> (Óbuda University) - <b>Inthala Sihakhom</b> (Óbuda University) - <b>Albert Molnar</b> (Óbuda University) - <b>Agama Kosiochukwu</b> (Óbuda University) - <b>Ashiatey Richard</b> (Óbuda University) - <b>Yeldan Samarkhan</b> (Óbuda University) — Analysis of reaction and adaptation capabilities of SMEs and multinational companies during times of uncertainty	
14:00-15:45	<b>Novel trend</b>	<b>TA.3.321</b>
	Session chair: <b>Ferenc Katona</b> Host chair: <b>Zsuzsanna Deák</b>	
	<b>Ivan Mihajlovic</b> (University of Belgrade) — Possibilities and barriers for Industry 4.0 implementation in SMEs in V4 countries and Serbia <b>Piotr Rogala</b> (Wroclaw University of Economics and Business) — A business excellence model based on the concept of Quality 4.0 <b>Yuling Wei</b> (Corvinus University of Budapest) - <b>Yue Wu</b> (Obuda university) — The influence of Artificial Intelligence in restaurants <b>Andrea Tick</b> (Óbuda University) - <b>Francis Andrew Mwangi</b> (Óbuda University) - <b>Mischelle Cyril Fulgence</b> (Óbuda University) - <b>Aishoola Maratovna Bayazova</b> (Óbuda University) - <b>Mehreen Aneel</b> (Óbuda University) — Impact of Internet Misinformation on Generation Y and Generation Z <b>Andrea Tick</b> (Óbuda University) - <b>Anastasiia Bank</b> (Óbuda University) - <b>Vladimir Khatuntsev</b> (Óbuda University) - <b>Aleksandr Martynov</b> (Óbuda University) - <b>Elsevar Nasirov</b> (Óbuda University) - <b>Isgandar Valizada</b> (Óbuda University) — The problems of introducing the flying drones and creating automated systems for the delivery of goods and food on their basis <b>Andrea Tick</b> (Óbuda University) - <b>Eric Agyare</b> (Óbuda University) - <b>Darina Mukhametianova</b> (Óbuda University) - <b>Mariia Galitckala</b> (Óbuda University) - <b>Leonid Tverdokhlebov</b> (Óbuda University) - <b>Josefine Kugland</b> (Óbuda University) — The Impact of Instagram on Women's Psyche	
15:45-16:00	<b>Coffee Break</b>	
16:00-17:45	<b>HR</b>	<b>TA.122</b>
	Session chair: <b>Zsuzsanna Deák</b> Host chair: <b>Valéria Szekeres</b>	
	<b>Valéria Szekeres</b> (Óbuda University) — Characteristics of the Hungarian labour market during the coronavirus crisis <b>Árpád Szabó</b> (Partium Christian University) - <b>József Fogarasi</b> (Partium Christian University, Oradea) - <b>Enikő Zita Vigh</b> (Partium Christian University) - <b>Zelma Edit Dósa</b> (Partium Christian University) — Specificities of the Labor Market in the Partium Region <b>Ani Mbrica</b> (European University of Tirana) - <b>Ina Keçi</b> (European University of Tirana) — MEASURING WORK-LIFE BALANCE IN ALBANIA <b>Gábor Gyarmati</b> (Óbuda University) — The relationship between fairy tales and emotional intelligence and the longer-term impact of fairy tales on	

16:00-17:45

some economic parameters

**Andrea Tick** (Óbuda University) - **Nigar Baghiyeva** (Óbuda University) - **Kunduz Sabirdinova** (Óbuda University) - **Asi Ru** (Óbuda University) - **Aynur Karimli** (Óbuda University) — The reasons of high employee turnover in hospitality sector in Hungary  
**Csilla Mizser** (Óbuda University) — Cooperation in conflict-an educational approach.

**Safety and Security**

TA.3.321

Session chair: **Andrea Tick**Host chair: **Pál Fehér-Polgár**

**Andrea Tick** (Óbuda University) — The digital economy and society in the 21st century in terms of services and competencies  
**Gerda BAK** (Óbuda University) - **Jolán Velencei** (Óbuda University) — Information security awareness vs cyber security awareness vs internet safety awareness

**Gerda BAK** (Óbuda University) - **Anikó KELEMEN-ERDŐS** (Óbuda University) — Security Awareness From Generation Y Perspective

**Peter Leisztner** (Óbuda University) — Occupational safety layer network

**Pál Fehér-Polgár** (Óbuda University) — Safety consciousness in a group of university students on smartphone usage

18:00-

Banquet

Caterland

## 20<sup>TH</sup> INTERNATIONAL CONFERENCE ON MANAGEMENT, ENTERPRISE AND BENCHMARKING „New possibilities – experiences of the pandemic”

**Program****Saturday, 30 April 2022**

Address: Óbuda University - Keleti Faculty of Business and Management, 1084 Budapest, Tavaszmező Street 15-17.

08:30 - 09:00

**Registration**

09:30 - 10:30

**Gazdasági jelenségek**

TA.122

Session chair: **Aranka Baranyi**Host chair: **Anett Popovics**

**Monika Garai-Fodor** (Óbuda University) - **Anett Popovics** (Óbuda University) — Vásárolja-e a magyar élelmiszert a magyar fiatal?

**Mariann Veresné Somosi** (University of Miskolc) - **Zoltán Musinszki** (University of Miskolc) - **Katalin Lipták** (University of Miskolc) — A koronavírus hatása a társadalomra és a gazdaságra

**Patrik Viktor** (Óbuda University) - **Mónika Garai-Fodor** (Óbuda University) — Az E-sport és a digitalizáció

**Aranka Baranyi** (Óbuda University) — Zöld pénzügyek Magyarországon

09:30 - 10:30

**Innováció emberi oldala**

TA.3.321

Session chair: **Péter Szikora**Host chair: **Kornélia Lazányi**

**Kornélia Lazányi** (Óbuda University) — Az innováció emberi oldala

**Rozália Szatmáry** (Berzsenyi Dániel Secondary School) — A technostressz prevalenciája napjainkban

**Diána Szűcs** (Magyar Agrár- és Élettudományi Egyetem) - **Kornélia Lazányi** (Óbuda University) — Együtt könnyebb – hálózatosodási szándék vizsgálata a mezőgazdasági kkv-k körében

**Péter Szikora** (Óbuda University) — Önvezető autók a covid után

10:30 - 10:45

**Coffee Break**

10:45 - 11:45

**Gazdaság**

TA.122

Session chair: **Ferenc Katona**Host chair: **Ágnes Bogáth**

**Ferenc Katona** (Óbuda University) — Kisvállalkozás covid idején – a koronavírus hatása a magyar családi vállalkozások eredményességére

**Ágnes Bogáth** (Óbuda University) — Társas támogatás és a stressz kapcsolata az Óbudai Egyetem hallgatóinál

**Zsuzsanna Deák** (Óbuda University) — Óbudai egyetem hallgatóinak általános gazdaságtan kurzusokon elért teljesítményének longitudinális vizsgálata papír alapú versus online alapú tesztekben

**Judit Kárpáti-Daróczy** (Óbuda University) — A gazdasági felsőfokú szakképzésekben rejlő lehetőségek a kompetenciafejlesztés vonatkozásában

**Zsuzsa Nagy-Kovács** (Óbuda University) — A Duna 1946-2019 közötti vízhőmérséklet-változásának bemutatása és ivóvízbiztonsági vonatkozása

10:45 - 11:45

**IT**

TA.3.321

Session chair: **András Keszthelyi**Host chair: **Pál Fehér-Polgár**

**András Keszthelyi** (Óbuda University) — Nem-nulla, nulla, NULL a relációs adatbázisokban

**Sára Szatmáry** (Berzsenyi Dániel Secondary School) — A kvantum számítógépekben rejlő lehetőségek és a jelenlegi korlátok

**Péter Szikora** (Óbuda University) — Online oktatás tapasztalatai

**Pál Fehér-Polgár** (Óbuda University) — Az okoseszközökkel kapcsolatos biztonság tudatosság fontossága

12:00 -

Lunch

Caterland