

UNIVERSITY OF BELGRADE
TECHNICAL FACULTY IN BOR



***XVI International
May conference on
strategic management***

IMCSM20

***Final Announcement
and Call for Papers***

Bor, Serbia

25 – 27 September 2020

Contacts and information:

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Conference website: <http://mksm.sjm06.com/>

Technical Faculty in Bor – University of Belgrade
Vojske Jugoslavije 12, 19210 Bor, Serbia

Conference topics:

- Strategic management
- General management
- Industrial and facility management
- Material flow management
- Environmental management
- Management methods
- Project management
- Operational systems and technology
- Quality management
- Marketing
- Entrepreneurship
- Production management
- Production systems management
- Financial management
- Management information systems
- Management of information technologies
- Maintenance management
- Management in practice
- Healthcare and sport management
- Risk management
- Tourism and hospitality management
- Agricultural and forestry management
- Special applications of management methods

Organized by:

**UNIVERSITY OF BELGRADE,
TECHNICAL FACULTY IN BOR**

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Tel/fax: 030/424-555

<http://menadzment.tfbor.bg.ac.rs/>

PAPERS AND ABSTRACTS

Abstracts can be submitted online using the link: <https://goo.gl/x6o6yh>.

All papers and reports presented at the Conference will be published in the Book of Proceedings of the May Conference on Strategic Management. Selected papers will be published in a special issue of the *Serbian Journal of Management* (SJR-Scimago = 0.27 – Q₃), after additional revision (www.sjm06.com). Selected papers from the conference will also be published in the scientific journal: *Acta Oeconomica Universitatis Selye* published by the Faculty of Economics at J. Selye University in Komárno, Slovakia.

The selected papers published in the Book of Proceedings will be included in the EBSCOHost Database and indexed in the Web of Science Conference Proceedings Citation Index – Science.

The papers should be presented at the Conference in the English or Serbian language. There is also a possibility of publishing a paper in the Conference Proceedings without its oral presentation at the Conference.

Abstracts and full papers should be prepared according to the **Template** which is available at <http://mksm.sjm06.com/>.

IMPORTANT INFORMATION

Due to the challenges regarding the COVID – 19 pandemic, the conference will be organized **on-line**, while the participants can present their papers via an on-line platform.

IMPORTANT DEADLINES

Submission of abstracts in **28 August 2020**
English

Submission of applications **28 August 2020**
for participation in the
Conference

Submission of the full text of **18 September 2020**
papers and reports

Payment of the participation **18 September 2020**
fee

PARTICIPATION FEES

Printing of the papers in the Book of
Proceedings (with optional oral **90 €**
presentation via an online platform)

Scientific Board (SB) of the Conference:

Prof. dr Živan Živković, University of Belgrade, Technical
faculty in Bor, **president of the SB.**

Prof. dr Ivan Mihajlović, University of Belgrade, Technical
faculty in Bor, **vice-president of the SB.**

Members of the SB:

Dr inż. Renata Stasiak-Betlejewska, Institute of
Production Engineering, Faculty of Management, The
Czestochowa University of Technology Poland

Prof. dr Vesna Spasojević Brkić, University of Belgrade,
Faculty of Mechanical Engineering, Belgrade, Serbia

Prof. dr Peter Schulte, Institute for European Affairs,
Germany

Prof. dr L-S. Beh, Faculty of Economics and
Administration, University of Malaya, Kuala Lumpur,
Malaysia

Prof. dr Ladislav Mura, University of Ss. Cyril and
Methodius, Trnava, Slovakia

Prof. dr Michael Graef, University of Applied Sciences
Worms, Germany

Prof. dr Pal Michelberger, Obuda University, Budapest,
Hungary

Dr. Slobodan Radosavljević, RB Kolubara, Lazarevac,
Serbia

Prof. dr Jaka Vadnjaj, GEA College Ljubljana, Slovenia

Prof. dr Geert Duysters, ECIS (Eindhoven Centre for
Innovation Studies), Eindhoven University of Technology,
Eindhoven, The Netherlands

Prof. dr Michael. D. Mumford, The University of
Oklahoma, USA

Prof. dr John. A. Parnell, School of Business, University
of North Carolina-Pembroke, Pembroke, USA

Prof. dr Antonio Strati, Dipartimento di Sociologia e
Ricerca Sociale, Universities of Trento and Siena, Italy

Prof. dr Rajesh Piplani, Center for Supply Chain
Management, Nanyang Technological University, Singapore

Prof. dr Musin Halis, University of Sakarya, Business and
Administration Faculty, Serdivan, Turkey

Prof. dr Rekha Prasad, Faculty of Management Studies,
Banaras Hindu University, India

Prof. dr Ofer Zwikael, School of Management, Marketing
and International Business ANU College of Business and
Economics The Australian National University, Australia

Prof. dr Simon Gao, Edinburg Napier University, United
Kingdom

Prof. dr Jadip Gupte, Goa Institute of Management, India

Prof. dr Jan Kalina, Institute of Computer Science,
Academy of Sciences, Czech Republic

Prof. dr Jifang Pang, School of Computer and Information
Technology, Shanxi University, China

Prof. dr David Tuček, Tomas Bata University in Zlin,
Czech Republic

Prof. dr Jyrki Kangas, University of Eastern Finland,
School of Forest Sciences, Joensuu Campus

Prof. dr Natalya Safranova, Russian Presidential
Academy of National Economy and Public Administration
(RANEPA), Russia

Plenary Lecturers at the Conference



Dr Valentina Gerasimenko is the head of
Marketing Department at the Lomonosov
Moscow State University - Faculty of
Economics, Russian Federation. She will
present the research on the topic of:
"Digital challenges for management and
management education".



Dr Aleksandra Sulik-Górecka an is
Assistant Professor at the Department of
Accounting, University of Economics in
Katowice, Poland. The topic of her lecture
will be: "Corporate Base Erosion and Profit
Shifting out of Poland".



Dr Jacques Bazen is senior lecturer at the
department for Industrial Engineering &
Management and research fellow at the
research group at Saxion University of
Applied Sciences in Enschede, the
Netherlands. At IMCSM20 he will speak
about the regional economic effects of
academic spin-off companies.



Dr Dragan Pamučar is an Associate
Professor at University of Defence in
Belgrade, Department of Logistics, Serbia. At
the IMCSM20 he will present the research on
the topic of: "Multi-criteria decision making
and validation of the results".



Dr Marija Todorović is Associate
Professor at the Faculty of Organizational
Sciences, University of Belgrade, Serbia.
The topic of her lecture at the IMCSM20 is:
"Circular Economy 4.0 - An Entrepreneurial
Approach".



Dr Danijela Voza is an Assistant Professor at
the Management Department, Technical
Faculty in Bor, University of Belgrade, Serbia.
She will speak on the topic of Environmental
management and water quality.

Preliminary schedule of the Conference

25.09.2020. Friday

9:00 – Opening of the Conference

10:00 – 12:00 Plenary lectures

12:00 – 14:00 Working sessions

15:00 – 19:30 Working sessions

26.09.2020. Saturday

09:00 – 12:00 Working sessions

12:00 – 14:00 Working sessions

27.09.2020. Sunday

9:00 – 14:00 Working sessions

The final Conference schedule will be announced upon completion of the registration process.

Students' Symposium on Strategic Management

In parallel with May Conference on Strategic management, Students' Symposium on Strategic Management is organized each year. This year, XVI Students' Symposium on Strategic Management will take place in Bor.

As a tradition, students at the BSc and MSci level are invited to participate in the conference without paying participation fee. Students at the PhD level should pay 50% of the fee.

For all details concerning Students' Symposium on Strategic management, please contact the president of the Students' Symposium Organizing Board **Asst. Prof. Ivica Nikolic**.

E-mail: simcsm@tfbor.bg.ac.rs

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W E L C O M E !!!