

UNIVERSITY OF BELGRADE
TECHNICAL FACULTY IN BOR



***XVI International
May conference on
strategic management***

IMCSM20

***First announcement
and call for papers***

Bor, Serbia

29 – 31 May 2020

Contacts and information:

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Conference website: <http://mksm.sjm06.com/>

Technical Faculty in Bor – University of Belgrade
Vojske Jugoslavije 12, 19210 Bor, Serbia

Conference topics:

- Strategic management
- General management
- Industrial and facility management
- Material flow management
- Environmental management
- Management methods
- Project management
- Operational systems and technology
- Quality management
- Marketing
- Entrepreneurship
- Production management
- Production systems management
- Financial management
- Management information systems
- Management of information technologies
- Maintenance management
- Management in practice
- Healthcare and Sport management
- Risk management
- Tourism and Hospitality management
- Agricultural and Forestry management
- Special applications of management methods

Organized by:

**UNIVERSITY OF BELGRADE,
TECHNICAL FACULTY IN BOR**

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PAPERS AND ABSTRACTS

Abstracts can be submitted online using the link: <https://goo.gl/x6o6yh>.

All papers and reports presented at the Conference will be published in the Book of Proceedings of the May conference on Strategic Management. Selected papers will be published in special issue of the journal *Serbian Journal of Management* (SJR-Scimago = 0.24 - Q₂), after additional revision (www.sjm06.com). Selected papers from the conference will also be published in the scientific journal: *Acta Oeconomica Universitatis Selye* published by Faculty of Economics at J. Selye University in Komárno, Slovakia.

Selected papers published in the Book of Proceedings will be included in the EBSCOHost Database and indexed in the Web of Science Conference Proceedings Citation Index – Science.

The papers should be presented at the Conference in English or Serbian language. There is also a possibility to publish the paper in the proceedings without its oral presentation at the conference.

Abstracts and full papers should be prepared according to the **Template** which is available at <http://mksm.sjm06.com/>.

IMPORTANT DEADLINES

- Submission of abstracts in English (deadline) **20.04.2020**
- Submission of applications for participation in the Conference (deadline) **20.04.2020**
- Submission of the full text of papers and reports (deadline) **10.05.2020**
- Payment of the participation fee (deadline) **10.05.2020**

PARTICIPATION FEES*

- Participants from academic and research institutions* 125 €
- Printing of the papers in the Book of Proceedings (without participation in the meeting)** 90 €

* The participation fee covers: Delegate's kit, coffee breaks and Banquet dinner

** In case of participation in the Conference, the sum indicated above is included in the participation fee.

Scientific Board (SB) of the Conference:

Prof. dr Živan Živković, University of Belgrade, Technical faculty in Bor, **president of the SB.**

Prof. dr Ivan Mihajlović, University of Belgrade, Technical faculty in Bor, **vice-president of the SB.**

Members of the SB:

Dr inž. Renata Stasiak-Betlejewska, Institute of Production Engineering, Faculty of Management, The Czestochowa University of Technology Poland

Prof. dr Vesna Spasojević Brkić, University of Belgrade, Faculty of Mechanical Engineering, Belgrade, Serbia

Prof. dr Peter Schulte, Institute for European Affairs, Germany –

Prof. dr L-S. Beh, Faculty of Economics and Administration, University of Malaya, Kuala Lumpur, Malaysia

Prof. dr Ladislav Mura, University of Ss. Cyril and Methodius, Trnava, Slovakia

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Prof. dr Pal Michelberger, Obuda University, Budapest, Hungary

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Prof. dr John A. Parnell, School of Business, University of North Carolina-Pembroke, Pembroke, USA

Prof. dr Antonio Strati, Dipartimento di Sociologia e Ricerca Sociale, Universities of Trento and Siena, Italy

Prof. dr Rajesh Piplani, Center for Supply Chain Management, Nanyang Technological University, Singapore

Prof. dr Musin Halis, University of Sakarya, Business and Administration Faculty, Serdivan, Turkey

Prof. dr Rekha Prasad, Faculty of Management Studies, Banaras Hindu University, India

Prof. dr Ofer Zwikael, School of Management, Marketing and International Business ANU College of Business and Economics The Australian National University, Australia

Prof. dr Simon Gao, Edinburg Napier University, United Kingdom

Prof. dr Jadip Gupte, Goa Institute of Management, India

Prof. dr Jan Kalina, Institute of Computer Science, Academy of Sciences, Czech Republic

Prof. dr Jifang Pang, School of Computer and Information Technology, Shanxi University, China

Prof. dr David Tuček, Tomas Bata University in Zlin, Czech Republic

Prof. dr Jyrki Kangas, University of Eastern Finland, School of Forest Sciences, Joensuu Campus

Prof. dr Natalya Safranova, Russian Presidential Academy of National Economy and Public Administration (RANEPA), Russia

Plenary Lecturers at the Conference



Dr Valentina Gerasimenko is the head of Marketing Department at the Lomonosov Moscow State University - Faculty of Economics, Russian Federation. She will present the research on the topic of: "Digital challenges for management and management education".



Dr Aleksandra Sulik-Górecka is an Assistant Professor at the Department of Accounting, University of Economics in Katowice, Poland. The topic of her lecture will be: "Corporate Base Erosion and Profit Shifting out of Poland".



Dr Dragan Pamučar is an Associate Professor at University of Defence in Belgrade, Department of Logistics, Serbia. At the IMCSM20 he will present the research on the topic of: "Multi-criteria decision making and validation of the results".



Dr Marija Todorović is Associate Professor at the Faculty of Organizational Sciences, University of Belgrade, Serbia. The topic of her lecture at the IMCSM20 is: "Circular Economy 4.0 - An Entrepreneurial Approach".



Dr Danijela Voza is an Assistant Professor at the Management Department, Technical Faculty in Bor, University of Belgrade, Serbia. She will speak on the topic of Environmental management and water quality.

Preliminary schedule of the Conference

29.05.2020. Friday

17:00 – 20:00 – Arrival and Registration of the participants

30.05.2020. Saturday

9:00 – Opening of the Conference

10:00 – 12:00 Plenary lectures

12:00 – 14:00 Working sessions

15:00 – 19:30 Working sessions

20:00 – Banquet dinner

31.05.2020. Sunday

9:00 – 14:00 Working sessions

15:00 – 17:30 Organized field tour

Students' Symposium on Strategic Management

In parallel with May Conference on Strategic management, Students' Symposium on Strategic Management is organized each year. This year, XIV Students' Symposium on Strategic Management will take place in Bor.

As a tradition, students at BSc and MSc level are invited to participate in the conference without paying participation fee. Students at the PhD level should pay 50% of the fee.

For all details concerning Students symposium on strategic management, please contact president of the Students Symposium Organizational Board **Asst. Prof. Ivica Nikolic**

E-mail: inikolic@tfbor.bg.ac.rs

Tel: +381(30) 424 555

Accommodation for the Conference participants:

Recommended accommodation in the city of Bor for the conference participants is Hotel "Jezero" which is situated on attractive location on the Bor Lake, 17 km from the city centre.



Contact details for information and reservation:

www.hoteljezero.rs

W E L C O M E !!!