

UNIVERSITY OF BELGRADE, SERBIA
TECHNICAL FACULTY IN BOR



**XV International
May Conference on
Strategic Management**

IMCSM19

and

**XV Students Symposium on
strategic management**

PROGRAM

**Hotel Jezero,
Bor, Serbia**

May 24 – 26, 2019

ORGANIZED BY:

UNIVERSITY OF BELGRADE, TECHNICAL FACULTY IN BOR

Vojske Jugoslavije 12, 19210 Bor, Serbia

Tel/fax: 030/424-547

LANGUAGE

The official conference language will be English and Serbian, without simultaneous translation.

THE CONFERENCE WORK

The conference work will be organized in plenary sessions and in separate oral sections. The presentation of papers is limited to 15 minutes.

For the oral presentation the authors will be provided with a laptop with the Windows 7 Professional operating system, Office 2010, as well as a LCD projector.

PARTICIPATION FEES

The registration fee for the conference participants is 125€ or 15000 RSD. The registration fee includes: The Book of Abstracts with accompanying conference materials, the Book of Proceedings of full papers (after the conference is finished) published in the electronic format, banquet dinner and refreshments during the breaks and admission to the conference.

Undergraduate and master students - the authors of papers within the student symposium, can attend the conference and present their papers without the registration fee. The costs of transport and accommodation of the students in the Hotel is borne by the organization from which the students are coming. PhD students who present their paper in the IMCSM pay only half of the conference fee.

The registration fee should be paid according to the payment instruction within the official letter of acceptance, received after filling out the online registration form at <https://goo.gl/x6o6yh>.

Registration fee can be also paid in cash during the registration at the conference desk (the same amount). If authors miss the indicated deadline for submission of abstracts, the paper can be included in the amended official program which will be available online and displayed on the noticeboard during the conference.

ACCOMMODATION PRICES IN THE HOTEL «JEZERO»

Single room (1/1): approximately 45 EUR
Double room/per person (1/2): approximately 30 EUR
Hotel has its own parking lot.

Room reservations should be made before May 01, 2019!

Reception/Reservation: +381(30) 482-940 / 482-340

E-mail: prodaja@hoteljezero.rs

office@hoteljezero.rs

ALTERNATIVE ACCOMMODATION IN BOR

For participants who do not reserve accommodation at the Hotel Jezero, we propose the following alternative accommodation in Bor:

Hotel Albo Bor

Tel.: +381 30 24 96 962 / +381 30 24 96 964

<http://www.hotel-albo.rs>

office@hotel-albo.rs

Srpska Krupa

Brestovačka banja 19216

Tel.: +381 30 477 078 / +381 30 477 079

www.brestovackabanja.co.rs

office@brestovackabanja.co.rs

Klub RTB Bor

Brestovačka banja 19216

Tel.: +381 30 477 009 / +381 30 477 010

www.rtbklub.rs

office@rtbklub.rs

WEATHER CONDITIONS

Weather conditions are favorable at the end of May with a moderate climate. Weather forecast for the town of Bor can be found at the web site

<https://www.weather2umbrella.com/weather-forecast-bor-serbia-en/7-days>

TIME AND VENUE

The conference will be held from May 24 – 26, 2019 at the Hotel Jezero, in the city of Bor.

The Conference Office will be opened by the following schedule:

May 24, 2019 from 17⁰⁰ to 20⁰⁰

May 25, 2019 from 8⁰⁰ to 20⁰⁰

May 26, 2019 from 8⁰⁰ to 13⁰⁰

INFORMATIONS

Predrag Djordjevic, President of the conference Organizational Board
djpredrag@gmail.com or pdjordjevic@tfbor.bg.ac.rs

Mobile tel. number: +381 60 700 20 47

OPŠTI PROGRAM/GENERAL PROGRAM

Petak 24.05.2019. / Friday 24.05.2019

Dolazak gostiju / *Arrival of participants*

17⁰⁰-20⁰⁰ Registracija učesnika / *Registration*

Subota 25.05.2019. / Saturday 25.05.2019

08⁰⁰-09⁰⁰ – Prijem i registracija učesnika / *Registration of participants*

09⁰⁰-09³⁰ – Otvaranje konferencije / *Official opening*

09³⁰-11⁰⁰ – Plenarna predavanja / *Plenary lectures (Room A)*

11⁰⁰-11³⁰ – Kafe pauza / *Coffee break*

11³⁰-13³⁰ – Rad po sekcijama / *Conference sessions (Room A)*

11³⁰-13³⁰ – Okrugli sto: „Razlozi propadanja malih i srednjih preduzeća“ i „Oснаživanje žena u preduzetništvu“ / *Round table discussion: "Reasons for failure of small and medium enterprises" and "Empowering women in entrepreneurship" (Room B)*

13³⁰-15⁰⁰ – Ručak / *Lunch*

15⁰⁰-16³⁰ – Rad po sekcijama / *Conference sessions (Room A and B)*

15⁰⁰-16³⁰ – Studentski simpozijum o strategijskom menadžmentu / *Students symposium on strategic management (Room C)*

16³⁰-17⁰⁰ – Kafe pauza / *Coffee break*

17⁰⁰-18³⁰ – Rad po sekcijama / *Conference sessions (Room A and B)*

17⁰⁰-18³⁰ – Studentski simpozijum o strategijskom menadžmentu / *Students symposium on strategic management (Room C)*

18³⁰-19⁰⁰ – Kafe pauza / *Coffee break*

19⁰⁰-20⁰⁰ – Rad po sekcijama / *Conference sessions (Room A and B)*

21⁰⁰ – Svečana večera / *Banquet dinner*

Nedelja 26.05.2019. / Sunday 26.05.2019

9⁰⁰-10³⁰ – Rad po sekcijama / *Conference sessions (Room A and B)*

10⁰⁰-11⁰⁰ – Kafe pauza / *Coffee break*

11⁰⁰-13⁰⁰ – Rad po sekcijama / *Conference sessions (Room A and B)*

13⁰⁰ – Zatvaranje skupa / *Official closure*

13¹⁵-15⁰⁰ – Ručak / *Lunch*

MAY CONFERENCE ON STRATEGIC MANAGEMENT

25.05.2019. 09⁰⁰-11⁰⁰

(Konferencijska sala A / Room A)

Predsedavajući/Chairman: Živan Živković, Ivan Mihajlović, Predrag Đorđević

09⁰⁰-09³⁰: Otvaranje Konferencije / Official opening (Sala A / Room A)

Pozdravni govor / Opening note:

1. Ivan Mihajlović, Co - President of the Scientific Board of the conference

2. Predrag Đorđević, President of the Organizational Board of the conference

3. Pozdravi gostiju/ Greetings from guests

09³⁰-11⁰⁰ – Plenarna predavanja / Plenary lectures (Sala A / Room A)

1. Aleksandra Szewieczek

Department of Accounting, The Faculty of Finance and Insurance, University of Economics in Katowice, Poland

FINANCIAL POSITION AND CHALLENGES FOR MANAGEMENT OF SMEs HOSPITALS: EVIDENCE FROM POLAND

2. Melinda Majlath

Keleti Faculty of Business and Management, Obuda University, Budapest, Hungary

CHALLENGES OF CORPORATE SOCIAL RESPONSIBILITY – IN THEORY AND IN PRACTICE

3. Sanja Marinkovic

University of Belgrade, Faculty of Organizational Sciences, Serbia
TECHNOLOGY ENTREPRENEURSHIP AND CHALLENGES OF COMMERCIALIZATION

4. Díaz-Yáñez, O., Pukkala, T., Packalen, P., Kangas, J., Peltola, H.

ADDRESSING TRADE-OFFS IN A MULTI-FUNCTIONAL FOREST MANAGEMENT

School of Forest Sciences, University of Eastern Finland, Finland

5. Marija Panić

University of Belgrade, Technical Faculty in Bor, Engineering Management Department, Serbia

RANKING OF ZINC CONCENTRATES FOR THE PRODUCTION OF CATHODE ZINC USING FUZZY LOGIC APPROACH

Diskusija / Discussion

Kafe pauza / Coffee Break

MAY CONFERENCE ON STRATEGIC MANAGEMENT

25.05.2019. 11³⁰-13³⁰

(Konferencijska sala A / Room A)

Predsedavajući/ Chairman: Renata Stasiak - Betlejwska, Željko Stević, Đorđe Nikolić

1. Željko Stević¹, Dragan Pamučar², Siniša Sremac³

¹University of East Sarajevo, Faculty of Transport and Traffic Engineering Doboj, Bosnia and Herzegovina; ²University of Defence in Belgrade, Department of Logistics, Military academy, Serbia; ³University of Novi Sad, Faculty of Technical Sciences, Serbia

AN INTEGRATED FUCOM-EDAS MODEL FOR DECISION MAKING IN TRANSPORTATION OF DANGEROUS GOODS

2. Arthur Pantelides

American University in Bulgaria (Blagoevgrad), Bulgaria, NEXKOR Strategic Consulting Services (Virginia), USA

INTEGRATED STRATEGIC ALIGNMENT OF THE SOT FRAMEWORK: A CASE STUDY FOR AN INTERNATIONAL CORP/MULTI-SBU MODEL IN MANUFACTURING

3. Anikó Kelemen-Erdős

Obuda University, Keleti Károly Faculty of Business and Management, Budapest, Hungary

DEAD-END DEVELOPMENT OR REAL PROGRESS? PARADIGM SHIFT INITIATIVES IN MARKETING THEORY

4. José Dinis-Carvalho, Cláudia Santos

University of Minho – Production and Systems Department, Campus de Azurém, Guimarães, Portugal

BRINGING CONSISTENCY AND STABILITY TO A CONTINUOUS IMPROVEMENT SYSTEM

5. Marija Kotevska Dimovska

Biznis Akademija Smilevski, Skopje, Macedonia

MOTIVATIONAL EFFECTS OF CHARISMATIC LEADERSHIP - THEORY BASED ON EMOTIONAL INTELLIGENCE

Diskusija / Discussion

6. Hima Parameswaran

Department of Business Administration, Emirates College for Management and Information Technology, Dubai, United Arab Emirates

STRATEGIC HUMAN RESOURCE DEVELOPMENT – A MANOEUVRE FOR FUTURE COMPETENCIES

7. Renata Stasiak - Betlejwska

Department of Production Engineering and Safety, Faculty of Management, Częstochowa University of Technology, Poland

PROBLEMS OF HOUSING IN POLAND AND IN THE EUROPEAN UNION

8. Minna Jukka¹, Janne Saarikoski², Mikko Lampi¹

¹South-Eastern Finland University of Applied Sciences; ²Kotka Maritime Research Centre, Finland

COMMERCIAL OPEN DATA APPLICATIONS: DATA PROCESSING METHODS AND PRICING STRATEGIES

9. Denisa Jánošová, Lenka Labudová

Univerzita sv. Cyrila a Metoda v Trnave, Fakulta masmediálnej komunikácie, Slovakia

WEB SITE AS A FORM OF COMMUNICATION WITH CITIZENS

10. Miloš Papić¹, Dušan Garabinović², Andrijana Jovičić³

^{1,3}University of Kragujevac, Faculty of Technical Sciences, Čačak;

²Higher business school of vocational studies "Radomir Bojković PhD", Kruševac, Serbia

THE ANALYSIS OF ENTREPRENEURIAL COMPETENCES REPRESENTATION IN THE IT STUDY PROGRAMS IN THE REPUBLIC OF SERBIA

11. Andrea Dobrosavljević, Snežana Urošević

University of Belgrade, Technical Faculty in Bor, Serbia

EXAMINATION OF HUMAN RESOURCE MANAGEMENT IMPACT ON ESTABLISHMENT OF PROCESS ORIENTATION AND ACHIEVEMENT OF HIGHER PROCESS MATURITY LEVEL IN ORGANIZATIONS

Diskusija / Discussion

Ručak / Lunch

OKRUGLI STO: „RAZLOZI PROPADANJA MALIH I SREDNJIH PREDUZEĆA“ I „OSNAŽIVANJE ŽENA U PREDUZETNIŠTVU“ | ROUND TABLE DISCUSSION: "REASONS FOR FAILURE OF SMALL AND MEDIUM ENTERPRISES" AND "EMPOWERING WOMEN IN ENTREPRENEURSHIP"

25.05.2019. 11³⁰-13³⁰

(Konferencijska sala B / Room B)

Moderatori/Moderators: Sanja Marinković, Ivan Mihajlović, Isidora Milošević

Okrugli sto se organizuje u okviru međunarodnog Višegrad fonda (V4) / Roundtable discussion is supported by the international Visegrad Fund (V4), in the form of the International research project "How to prevent SMEs failure (Actions based on comparative analysis in Visegrad countries and Serbia)"; S/N: 21820267

Topics covered in this round-table:

- **Reasons for SMEs failure, Entrepreneurship, Potential for a company's recovery**
- **Women in entrepreneurship**

MAY CONFERENCE ON STRATEGIC MANAGEMENT

25.05.2019. 15⁰⁰-16³⁰

(Konferencijska sala A - Room A)

Predsedavajući / Chairman: Arthur Pantelides, Slobodan Radosavljević, Isidora Milošević

1. Marina Davidović¹, Vladimir Bulatović¹, Milan Trifković², Tatjana Kuzmić¹

¹Faculty of Technical Sciences, Novi Sad; ²Faculty of Civil Engineering Subotica, Serbia

APPLICATION OF NTP PROTOCOL IN TIME SYNCHRONIZATION

2. Ivan Zahariev, Dimitar Kehayov

Agricultural University - Plovdiv, Faculty of Viticulture and Horticulture, Bulgaria

EXPLOITATION-ECONOMIC ASPECTS OF SHREDDING OF PLANT-DERIVED BIOMASS FROM OIL-BEARING ROSE

3. Petronije Jevtić¹, Ljiljana Stošić Mihajlović¹, Sergej Stojanović²

¹Visoka škola primenjenih strukovnih studija u Vranju; ²Poslovni i pravni fakultet, Beograd, Serbia

INTERNAL MARKETING AND MANAGEMENT OF HUMAN RESOURCES

4. Ljiljana Stošić Mihajlović, Petronije Jevtić

Visoka škola primenjenih strukovnih studija u Vranju, Serbia

AGRESIVE VS. DISCRETE MARKETING

5. Żywiołek Justyna¹, Eva Nedeliaková²

¹Department of Production Engineering and Safety; Faculty of Management, Częstochowa University of Technology, Poland;

²University of Žilina, Faculty of Operation and Economics of Transport and Communications, Department of Railway Transport, Slovakia

MODELS OF EVALUATING THE MATURITY OF STAFF AWARENESS OF INFORMATION SECURITY

Diskusija / Discussion

6. Violeta Stefanović¹, Snežana Urošević², Nenad Milijić², Ivana Mladenović-Ranisavljević³

¹Gradska uprava grada Leskovca; ²Univerzitet u Beogradu, Tehnički fakultet u Boru; ³Univerzitet u Nišu, Tehnološki fakultet u Leskovcu, Serbia

THE COMMITMENT OF MANAGEMENT, THE FACTORS OF THE WORK ENVIRONMENT AND ATTITUDE OF EMPLOYEES AS INDICATORS OF THE IMPACT OF OCCUPATIONAL SAFETY

7. Valeri Velkovski

Economic Academy "Dimitar A. Tsenov" – Svishtov, Bulgaria

BASIS DEVICES EVENTS ON AGRICULTURAL LANDS IN THE REPUBLIC OF BULGARIA

8. Slavica Anđelić¹, Dušan Garabinović²

¹Higher business school of vocational studies "Radomir Bojković PhD", Kruševac; ²Higher business school of vocational studies "Radomir Bojković PhD", Kruševac, Serbia

ENTREPRENEURSHIP IN AGRITOURISM AND INTERNET MARKETING: THE ANALYSIS OF THE SITUATION IN THE MUNICIPALITY OF IVANJICA

9. Slobodan Radosavljević¹, Nikola Ille², Milan Radosavljević³, Jovana Radosavljević³

¹RB "Kolubara" d.o.o., Lazarevac, Serbia; ²The World Bank, Belgrade, Serbia, Washington, USA; ³GO Lazarevac, Serbia

ROBOTS AND THEIR CONTRIBUTION TO THE HIGH STANDARDS OF WELDING IN MINING AND MECHANISM

10. Slobodan Radosavljević¹, Milan Radosavljević², Jovana Radosavljević²

¹RB "Kolubara", Lazarevac; ²GO Lazarevac, Serbia

DOMESTIC RESTRUCTURES OF LOCATIONS OF MINING AND POTENTIAL RISKS

Diskusija / Discussion

Kafe pauza / Coffee Break

MAY CONFERENCE ON STRATEGIC MANAGEMENT

25.05.2019. 15⁰⁰-16³⁰

(Konferencijska sala B - Room B)

Predsedavajući / Chairman: Jelena Velimirović, Aleksandr Miller, Marija Panić

1. Mariam Pinto-Heydler¹, Manuel José Antonio Muñoz-Conde²
Faculty of Economic Sciences, Universidad Nacional de Colombia, Colombia

EDUCATION AND ITS RELATION TO ECONOMIC DEVELOPMENT AS CONSTRUCTS

2. Enea Stavre¹, Romina Radonshiqi²

¹Edas Project, Tirane; ²Albanian University Tirane, Albania

THE IMPORTANCE OF INVESTMENT IN ALBANIAN TOURISM

3. K. Rajendran¹, J. Jayakrishnan²

¹E.S Engineering College, Department of Management Studies,

²Department of Business Administration, Annamalai University, India

FINANCIAL INCLUSION AND SUSTAINABLE DEVELOPMENT IN INDIA

4. Aleksandr Miller, Maksim Miller

Dostoevsky Omsk State University, Russia

CONCEPTUAL BASE OF DEVELOPMENT OF TECHNOLOGICAL INTEGRATION IN THE MANUFACTURING INDUSTRY OF RUSSIA

5. Andrés Fernando Zapata-Ramírez, Carlos Alberto Rodríguez-Romero

Faculty of Economic Sciences, Universidad Nacional de Colombia, Colombia

GENERATION OF SCIENTIFIC KNOWLEDGE IN MANAGEMENT: A CRITICAL REVIEW OF DOCTORAL RESEARCH IN COLOMBIA

Diskusija / Discussion

6. Safronova Natalia, Maslevich Tatyana, Minaeva Natalia, Urubkov Alexey

Russian Presidential Academy of National Economy and Public Administration (RANEPA), Moscow, Russia

QUANTITATIVE APPROACH TO THE FORMATION OF CASE-STUDY TEAMS

7. Sandra Raquel Gonçalves Fernandes¹, José Dinis-Carvalho², Ana Teresa Ferreira-Oliveira³

¹Portugalense Institute for Human Development - INPP, Portugalense University, Porto; ²Centro Algoritmi, Department of Production and Systems, School of Engineering, University of Minho, Guimarães; ³Viana do Castelo Polytechnic Institute, Technology and Management School, Viana do Castelo, Portugal

SCRUM EFFECTIVENESS IN PBL TEAM WORK

8. Alan Abaev¹, Madina Guriyeva¹, Safronova Natalia²

¹Russian State University for the Humanities (RSUH), Russian Presidential Academy of National Economy and Public Administration; ²Russian Presidential Academy of National Economy and Public Administration (RANEPA), Russia

INFLUENCE OF INVESTMENTS IN CORPORATE SOCIAL RESPONSIBILITY ON MARKETING POSITION OF COMPANIES

9. Mansur Jaba¹, Najib Tanish², Majdi Alashhb³

¹Faculty of Information Technology and Engineering, University "Union -Nikola Tesla", Belgrade, Serbia; ²Faculty of Information Technology University Alfa, Belgrade, Serbia; ³Higher Institute of Engineering Technology Zliten, Libya

THE IMPACT OF MODERN TECHNOLOGIES ON CUSTOMER SATISFACTION IN E-GOVERNMENT

10. Jelena D. Velimirovic¹, Lazar Z. Velimirovic¹, Aleksandar Janjic²,

¹Mathematical Institute of the Serbian Academy of Sciences and Arts; ²Faculty of Electronic Engineering, University of Nis, Serbia

MODELLING OF SWITCHGEAR EQUIPMENT RELIABILITY USING BAYESIAN NETWORKS BASED ON INTERVAL PROBABILITIES

Diskusija / Discussion

Kafe pauza / Coffee Break

STUDENTS SYMPOSIUM ON STRATEGIC MANAGEMENT

25.05.2019. 15⁰⁰-16³⁰

(Konferencijska sala C - Room C)

Predsedavajući/ Chairman: Adelina Siddiki, Sanela Arsić, Jelena Kovačević

1. Adelina Siddiki, Alina Lipadat

Russian Presidential Academy of National Economy and Public Administration, Moscow, Russia

HUMAN VS. ROBOT: WHO WINS IN HOSPITALITY INDUSTRY?

2. Anna Shumeyko

Russian Presidential Academy of National Economy and Public Administration (RANEPA), Institute of Industry Management, Department of Marketing, Moscow, Russia

MOSCOW - THE SMART CITY

3. Jelena Kovačević, Aleksandra Milovanović

University of Belgrade, Technical Faculty in Bor, Serbia

APPLICATION OF THE QFD METHOD IN THE DEVELOPMENT OF DLS PLATFORM

4. Sedrakyan Oganeg Mkrlichevich

Russian Presidential Academy of National Economy and Public Administration, Moscow, Russia

TALENT MANAGEMENT IN INDUSTRY 4.0: CASE SBERBANK

5. Aleksandra Milovanović

University of Belgrade, Technical Faculty in Bor, Engineering Management Department, Bor, Serbia

APPLICATION OF DIRECT METHODS FOR SOLVING MIXED MATRIX GAMES

6. Aleksandra Milovanović

University of Belgrade, Technical Faculty in Bor, Engineering Management Department, Bor, Serbia

THE IMPORTANCE OF EDUCATION AND TRAINING FOR CAREER DEVELOPMENT

Diskusija / Discussion

7. Marija Mihajlović

Faculty of Civil Engineering and Architecture, Niš, Serbia

ORGANIC ARCHITECTURE AND BIOCLIMATIC DESIGN IN THE FUNCTION OF ENERGY SAVING AND SUSTAINABLE DEVELOPMENT

8. Dušan Bogdanović, Luka Radujević

University of Novi Sad, Faculty of Technical Sciences, Department of Industrial Engineering and Engineering Management, Novi Sad, Serbia

PRACTICAL IMPLEMENTATION OF GEOSERVER AND GOOGLE MAPS API TECHNOLOGIES IN HTML ENVIRONMENT

9. Tamara Janković, Nina Mladenović

University of Belgrade, Technical Faculty in Bor, Engineering Management Department, Bor, Serbia

OPTIMAL STRATEGY ASSESSMENT OF MIXED MATRIX GAMES WITH THE EXAMPLE OF "IT ACADEMY" BUSINESS

10. Nina Mladenovic, Tamara Jankovic

University of Belgrade, Technical Faculty in Bor, Engineering Management Department, Bor, Serbia

MANPOWER WORKFORCE ASSIGNING AND PLANNING ON A SHOPPING MALL CONSTRUCTION

11. Aleksandra Milovanović

University of Belgrade, Technical Faculty in Bor, Engineering Management Department, Bor, Serbia

APPLICATION OF DIRECT METHODS FOR SOLVING MIXED MATRIX GAMES

12. Aleksandra Milovanović

University of Belgrade, Technical Faculty in Bor, Engineering Management Department, Bor, Serbia

THE IMPORTANCE OF EDUCATION AND TRAINING FOR CAREER DEVELOPMENT

13. Nikola Balašević

University of Belgrade, Technical Faculty in Bor, Engineering Management Department, Bor, Serbia

APPLICATION OF LINEAR PROGRAMMING FOR SOLVING PROBLEMS OF MIXED MATRIX GAMES

Diskusija / Discussion

Kafe pauza / Coffee Break

MAY CONFERENCE ON STRATEGIC MANAGEMENT

25.05.2019. 17⁰⁰-18³⁰

(Konferencijska sala A - Room A)

Predsedavajući/ Chairman: Safronova Natalia, Dejan Bogdanović, Nenad Milijić

1. Lela Ristić, Mirjana Knežević, Danijela Despotović

University of Kragujevac, Faculty of Economics, Serbia

FOOD QUALITY MANAGEMENT AND AGRIBUSINESS DEVELOPMENT

2. Isidora Milošević, Danijela Voza, Anđelka Stojanović, Sanela Arsić, Ivan Mihajlović

University of Belgrade, Technical faculty in Bor, Serbia

EFFECTS OF INTERNAL AND EXTERNAL ANALYSIS ON THE BUSINESS OF SMES

3. Berat Dehari

Financial Police Office, Ministry of finance, Macedonia

ENTREPRENEURSHIP IN THE MACEDONIAN BUSINESS ENVIRONMENT

4. Vladimir Radovanović, Maja Ivanović-Đukić
University of Niš, Faculty of Economics, Serbia
PROCESSING GRAPE BY-PRODUCTS AS A SOURCE OF IDEAS FOR ESTABLISHMENT OF CIRCULAR ENTREPRENEURIAL MODEL

5. Dejan Bogdanović, Ivan Jovanović, Nenad Milijić
Univerzitet u Beogradu, Tehnički fakultet u Boru, Odsek za menadžment, Serbia
ANALYSIS OF INFLUENTIAL FACTORS ON PRIORITIZATION OF MINING PROJECTS

Diskusija / Discussion

6. Senad Bušatlić¹, Edvin Sinanović¹, Šemsudin Plojović², Senadin Plojović³
¹International University of Sarajevo, Bosnia and Herzegovina; ²University of Novi Pazar, Serbia; ³Technical Faculty "Mihajlo Pupin", Zrenjanin, Serbia
THE RELATIONSHIP BETWEEN EMPLOYEES' PERCEPTION OF LEADERSHIP STYLES AND THEIR WORKING PERFORMANCE IN MSMEs IN THE FEDERATION OF BOSNIA AND HERZEGOVINA

7. Nenad Milijić, Ivan Mihajlović, Ivan Jovanović, Dejan Bogdanović, Anđelka Stojanović
University of Belgrade, Technical Faculty in Bor, Engineering Management Department, Serbia
ANALYSIS OF THE SAFETY CLIMATE AS AN IMPORTANT SEGMENT OF PROJECT EFFICIENCY: THE CASE OF INFRASTRUCTURE PROJECTS IN SERBIA

8. Igbadumhe, Friday Abaye¹, Adeniji, Adenike Anthonia¹, Osibanjo, Adewale Omotayo¹, Imhonopi, David²
¹Department of Business Management, Industrial Relations and Human Resource Management Unit, Covenant University, Canaanland, Ota, Ogun State; ²Department of Sociology, Covenant University, Canaanland, Ota, Ogun State, Nigeria
JOB-HOPPING IN THE KNOWLEDGE ECONOMY AND HR STRATEGIES FOR TALENT RETENTION: A CONCEPTUAL VIEW

9. Veronika Dubinina, Artem Eryshev
Institute of Industry Management RANEP, Russia
"BRAND PLACE" MODEL IN OFFLINE CX

10. Solaja Mayowa Oludele
Department of Sociology, Olabisi Onabanjo University, Ago-Iwoye, Nigeria
FACTORS INFLUENCING GREEN PRACTICES ADOPTION AND INFUSION BY MANUFACTURING COMPANIES IN OGUN STATE, NIGERIA

11. Żywiólek Justyna¹, Eva Nedeliaková²
¹Department of Production Engineering and Safety, Faculty of Management, Częstochowa University of Technology, Poland; ²University of Žilina, Faculty of Operation and Economics of Transport and Communications, Department of Railway Transport, Slovakia
EMPLOYEE AWARENESS AS AN ELEMENT OF SHAPING THE COMPANY'S SECURITY POLICY

12. Wojciech Gliń¹, Renata Stasiak - Betlejewska²
¹Scientific Students Group Erasmus+Manager, Faculty of Management, Częstochowa University of Technology; ²Department of Production Engineering and Safety, Faculty of Management, Częstochowa University of Technology, Poland
WORKING CONDITIONS AND THE EMPLOYEE PERFORMANCE

Diskusija / Discussion

Kafe pauza / Coffee Break

MAY CONFERENCE ON STRATEGIC MANAGEMENT

25.05.2019. 17⁰⁰-18³⁰
(Konferencijska sala B / Room B)

Predsedavajući/Chairman: Kata Rebeka Szucs, Danijela Voza

1. Żywiólek Justyna¹, Eva Nedeliaková²
¹Department of Production Engineering and Safety, Faculty of Management, Częstochowa University of Technology, Poland; ²University of Žilina, Faculty of Operation and Economics of Transport and Communications, Department of Railway Transport, Slovakia
MODELS OF EVALUATING THE MATURITY OF STAFF AWARENESS OF INFORMATION SECURITY

2. Joanna Rosak-Szyrocka
Department of Production Engineering and Safety, Faculty of Management, Częstochowa University of Technology, Poland
PERSONNEL OF HOSPITAL SATISFACTION IN THE LOYALTY ASPECT IN POLAND

3. Adam Idzikowski, Justyna Żywiólek
¹Department of Production Engineering and Safety; Faculty of Management, Częstochowa University of Technology, Poland
MACHINERY SAFETY IN TECHNOLOGICAL PROCESSES

4. Anđelka Stojanović, Ivan Mihajlović, Isidora Milošević, Sanela Arsić, Predrag Đorđević
University of Belgrade, Technical Faculty in Bor, Serbia
THE INFLUENCE OF CORPORATE SOCIAL RESPONSIBILITY ON CONSUMERS BEHAVIOR IN SERBIA

5. Anđelka Stojanović, Ivan Mihajlović, Isidora Milošević, Nenad Milijić, Ivan Jovanović
University of Belgrade, Technical Faculty in Bor, Serbia
HOW DEMOGRAPHIC FACTORS INFLUENCE THE FAILURE OF SMALL AND MEDIUM ENTERPRISES?

Diskusija / Discussion

6. Kata Rebeka Szucs
Óbuda University, Hungary
SMES AFTER THE GDPR REGULATION

7. Sanela Arsić, Sandra Vasković, Đorđe Nikolić, Isidora Milošević, Anđelka Stojanović
University of Belgrade, Technical Faculty in Bor, Serbia
THE USE OF FACEBOOK IN EDUCATIONAL PURPOSES - STUDENTS' PERCEPTIONS IN RELATION TO THEIR DEMOGRAPHIC CHARACTERISTICS

8. Ivan Litvaj¹, Mario Drbul¹, Jaroslava Svobodova²
¹University of Žilina, Faculty of Mechanical Engineering, Žilina, Slovakia; ²J. E. Purkyne University in Usti nad Labem, Faculty of Mechanical Engineering, Czech Republic
FUTURE OF THE QUALITY, QUALITY MANAGEMENT – RISK OF (LOW QUALITY) QUALITY

9. Cyntia Valociková
Óbuda University, Hungary
BREACH ALARM! - DATA BREACHES AND CYBER ATTACKS IN INFORMATION SOCIETY

10. Cyntia Valociková, Jolán Velencei
Óbuda University, Hungary
A KNOWLEDGE-BASED MODEL ABOUT INTERNET FRAUDSTERS SELECTION PROCESS

Diskusija / Discussion

Kafe pauza / Coffee Break

STUDENTS SYMPOSIUM ON STRATEGIC MANAGEMENT

25.05.2019. 17⁰⁰-18³⁰
(Konferencijska sala C / Room C)
Predsedavajući/Chairman: Sedrakyan Oganess Mkrtichevich, Ivica Nikolić, Marija Orlović

1. Aneta Celoch¹, Renata Stasiak - Betlejewska²
¹Scientific Students Group Erasmus+Manager, Faculty of Management, Częstochowa University of Technology; ²Department of Production Engineering and Safety; Faculty of Management, Częstochowa University of Technology, Poland
THE SAFETY MANAGEMENT SYSTEM IMPROVEMENT AS A PART OF ANTI-INDUSTRIAL ACCIDENTS PREVENTION ON THE EXAMPLE OF COAL POWER PLANT

2. Nina Mladenović, Tamara Janković
University of Belgrade, Technical Faculty in Bor, Engineering Management Department, Bor, Serbia

HYBRID MODEL OF THE APPLICATION OF FMEA, AHP AND PROMETHEE METHOD IN DETERMINING THE RISKIEST FAILURE IN A TRANSPORT COMPANY

3. Jelena Kovačević
University of Belgrade, Technical Faculty in Bor, Serbia

APPLICATION OF CPM NETWORK PLANNING TECHNIQUES IN DEPLOYMENT AND OPTIMIZATION OF WORKFORCE

4. Jelena Kovačević, Tamara Ilić, Marija Jovičić
University of Belgrade, Technical Faculty in Bor, Serbia
SWOT-AHP MODEL FOR STRATEGIES PRIORITIZATION FOR DEVELOPING INTERNET ENTREPRENEURSHIP

5. Miroslava Jevtić
Faculty of Economics, University of Belgrade, Belgrade, Serbia
EDUCATION AND MARKET WORK IN SERBIA

Diskusija / Discussion

6. Nikola Ćirić
University of Belgrade, Technical Faculty in Bor, Serbia
QUALITY CONTROL PROCEDURES FOR THE PRODUCTION OF A STATOR HOUSING

7. Grajdek Sara¹, Renata Stasiak - Betlejewska²
¹*Scientific Students Group Erasmus+Manager, Faculty of Management, Czestochowa University of Technology;*
²*Department of Production Engineering and Safety; Faculty of Management, Czestochowa University of Technology, Poland*
ANALYSIS OF ENVIRONMENTAL MANAGEMENT SYSTEMS

8. Emanuela Bogdanović
University of Belgrade, Technical Faculty in Bor, Engineering Management Department, Bor, Serbia
DEVELOPMENT OF THE MODEL OF THE OPTIMAL TECHNOLOGICAL FORECASTING PROCESS IN THE ORGANIZATIONS OF EASTERN SERBIA

9. Emanuela Bogdanović
University of Belgrade, Technical Faculty in Bor, Engineering Management Department, Bor, Serbia
MODELING ELEMENTS OF KNOWLEDGE MANAGEMENT IN PROJECT-ORIENTED ORGANIZATIONS OF EASTERN SERBIA

10. Biljana Đurić, Katarina Radulović, Marija Orlović
Technical Faculty in Bor, University of Belgrade, Bor, Serbia
PLANNING AND PRIORITIZING CHANGES IN THE POVRŠINSKI KOP – VELIKI KRIVELJ

11. Nedeljko Danica, Dimitrievska Dragana
University of Belgrade, Technical Faculty in Bor, Engineering Management Department, Bor, Serbia
COMPARATIVE AIR QUALITY ANALYSIS DURING AND OUT OF THE HEATING SEASON AND IMPACT ANALYSIS OF ENERGY SOURCES USED IN THE HOUSEHOLDS IN THE TERRITORY OF ZAJECAR

12. Marija Orlović, Biljana Đurić, Katarina Radulović
Technical Faculty in Bor, University of Belgrade, Bor, Serbia
ANALYSIS OF LOYALTY AND SATISFACTION OF EMPLOYEES IN MEDISAN INTERNATIONAL

13. Katarina Radulović, Marija Orlović, Biljana Đurić
University of Belgrade, Technical Faculty in Bor, Engineering Management Department, Serbia
PROACTIVE STRATEGY AS A MODEL OF CORPORATE SOCIAL RESPONSIBILITY

Diskusija / Discussion

Kafe pauza / Coffee Break

MAY CONFERENCE ON STRATEGIC MANAGEMENT

25.05.2019. 19⁰⁰-20⁰⁰
(Konferencijska sala A / Room A)

Predsedavajući/Chairman: Dejan Riznić, Aleksandra Fedajev

1. Jaroslava Svobodova
J. E. Purkyne University in Usti nad Labem, Faculty of Mechanical Engineering, Czech Republic
HUMAN RESOURCES IN 4.0 INDUSTRY

2. Mariyana Shishkova, Rositsa Beluhova-Uzunova
Agricultural University-Plovdiv, Faculty of Economics, Bulgaria
THE ROLE OF WOMEN IN BULGARIAN AGRICULTURE AND RURAL DEVELOPMENT

3. Biljana Stankov, Milijana Roganović
Novi Sad School of Business, Novi Sad, Serbia
MANAGING FDI DETERMINANTS: OVERVIEW OF SELECTED PANEL DATA EMPIRICAL STUDIES

4. Ivan Jovanović¹, Sanela Golubović²
¹*University of Belgrade, Technical Faculty in Bor, Engineering Management Department, Bor, Serbia;* ²*Carnival Cruise Lines, Miami, Florida, USA*
THE IMPACT OF THE KNOWLEDGE MANAGEMENT FACTORS ON THE BUSINESS PERFORMANCE OF THE "CARNIVAL CRUISE LINES"

5. Ivan Jovanović, Dejan Bogdanović, Nenad Milijić, Anđelka Stojanović
University of Belgrade, Technical Faculty in Bor, Engineering Management Department, Serbia
THE INFLUENCE OF THE KNOWLEDGE MANAGEMENT FACTORS ON THE REALIZATION AND ACHIEVING THE PROJECT OBJECTIVES AND BENEFITS IN PROJECT-BASED ORGANIZATIONS

6. Ivan Jovanović, Milica Veličković
University of Belgrade, Technical Faculty in Bor, Engineering Management Department, Serbia
THE INFLUENCE OF ENTREPRENEURIAL ACTIVITIES ELEMENTS ON PROFITABILITY OF MSMEs IN TRANSITIONAL ECONOMY

Diskusija / Discussion

7. Ivica Nikolić, Nenad Nikolić, Isidora Milošević, Nenad Milijić, Anđelka Stojanović
Engineering Management Department, University of Belgrade, Technical Faculty in Bor, Serbia
AN INTEGRATED METHOD OF ROUGH AHP, PROMETHEE FOR MULTI-CRITERIA RANKING OF THE COPPER CONCENTRATE SMELTING PROCESSES

8. Zoran Pavlović, Predrag Veličković
FON University in Belgrade, Serbia
MODEL OF ELECTRONIC EDUCATION IN THE EVENT OF RAILWAY TARIFFS IN EDUCATIONAL INSTITUTIONS OF HIGHER EDUCATION

9. Judit Pasztor
Doctoral School in Management Sciences and Business Administration University of Pannonia, Hungary
SOCIOCULTURAL ADAPTATION OF ERASMUS INTERNS AT HOTEL ESTABLISHMENTS

10. Judit Pasztor
Doctoral School in Management Sciences and Business Administration University of Pannonia, Hungary
HOSPITALITY INTERNSHIPS: CLOSING THE GAP BETWEEN LEARNED THEORY AND PRACTICAL REALITY OR JUST A „MUST-HAVE” SUMMER EXPERIENCE?

11. Aleksandra Fedajev¹, Radmilo Nikolić¹, Stefan Zimonjić²
¹*University of Belgrade, Technical faculty in Bor;* ²*Faculty of Business Economics and Entrepreneurship, Serbia*
REGIONAL DIFFERENCES IN EMPLOYMENT IN THE REPUBLIC OF SERBIA

Diskusija / Discussion

21⁰⁰ Svečana večera / Banquet dinner

MAY CONFERENCE ON STRATEGIC MANAGEMENT

25.05.2019. 19⁰⁰-20⁰⁰

(Konferencijska sala B / Room B)

Predsedavajući/Chairman: Luminița Pârv, Milica Veličković

1. Georgiana Vetrice, Luminița Pârv

Transilvania University of Brasov, Romania

DESIGN FOR MANUFACTURING: COST ESTIMATION IN PROCESS PLANNING

2. Miroslava Maric, Tanja Pavlovic, Aleksandra Cvetković

Megatrend University, Faculty of management in Zajecar, Serbia

MANAGING INTELLECTUAL CAPITAL OF ENTERPRISES

3. Najib Tanish¹, Mansur Jaba²

¹Faculty of Information Technology University Alfa, Belgrade;

²Faculty of Information Technology and Engineering, University "Union -Nikola Tesla", Belgrade, Serbia

MODERN STRATEGIES FOR TRANSITION TO E-GOVERNMENT THROUGH CHANGES IN ADMINISTRATION

4. Milica Veličković, Ivan Jovanović

University of Belgrade, Technical faculty in Bor, Serbia

UNIVERSITY STUDENTS' ATTITUDE TOWARDS FAMILY BUSINESS: CASE STUDY SERBIA

Diskusija / Discussion

5. Oksana Kozlova

Faculty of Economics and Management, Nizhnevartovsk State University, Russia

THE FUTURE OF ECO-ENTREPRENEURSHIP: THE EXPERIENCE OF THE EU AND OPPORTUNITIES IN RUSSIA

6. Đorđe Nikolić, Sanela Arsić, Indira Popadić, Isidora Milošević, Saša Stojanović

University of Belgrade, Technical Faculty in Bor, Bor, Serbia

DEVELOPMENT OF FUZZY MODEL FOR PRIORITIZATION OF INNOVATIVE SUPPLIERS - A CASE STUDY OF THE COMPANY FOR THE PRODUCTION OF ANIMAL FEED

7. Milica Gerasimović¹, Ugljesa Bugaric²

¹Institute for Improvement of Education, Belgrade; ²Faculty of Mechanical Engineering, University of Belgrade, Serbia

TEACHER'S PROFESSIONAL DEVELOPMENT - SCHOOL MANAGEMENT'S PERCEPTION

8. Sanela Arsić, Milovan Vuković, Dragan Manasijević, Snežana Urošević

University of Belgrade, Technical Faculty in Bor, Serbia

CULTURAL PARTICIPATION OF CITIZENS: THE CASE OF BOR

Diskusija / Discussion

21⁰⁰ Svečana večera / Banquet dinner

MAY CONFERENCE ON STRATEGIC MANAGEMENT

26.05.2019. 9⁰⁰-10³⁰

(Konferencijska sala A / Room A)

Predsedavajući/Chairman: Krichevsky Mikhail, Ramona Markoska

1. Anđela Mikić, Sonja Milojević

Belgrade Business Academy for Applied Studies, Belgrade, Serbia

ETHICS IN ADVERTISING AS A DEMAND OF CONTEMPORARY BUSINESS

2. Veronika Šramová, Andrea Čorejová

University of Žilina, University Science Park, Slovakia

SETTING UP A SPIN-OFF COMPANIES IN THE ENVIRONMENT OF THE UNIVERSITY OF ŽILINA

3. Adesanya Adewale Olumide, Chinonye Love Moses, Rowland Worlu, Salau Odunayo Paul

Covenant University, Ota, Ogun State, Nigeria

CRITICAL STRATEGIC FACTORS FOR SUCCESSFUL BUSINESS SUSTAINABILITY (A CASE STUDY OF DANGOTE CEMENT COMPANY NIGERIA)

4. Zuzana Papulová, Andrea Gažová, Maroš Šlenker

Faculty of Management, Comenius University, Slovakia

PERFORMANCE MEASUREMENT AND EVALUATION BASED ON PROCESS APPROACH: EFFECTS OF BUSINESS PROCESS MANAGEMENT ON ORGANIZATION'S PERFORMANCE

5. Krichevsky Mikhail¹, Serova Elena²

¹Saint-Petersburg State University of Aerospace Instrumentation;

²National Research University Higher School of Economics, Russia

MACHINE LEARNING METHODS IN STRATEGIC MANAGEMENT

6. Nadka Kostadinova, Todorka Atanassova, Roumen Otouzburov, Nadezhda Petrova, Iskra Nencheva, Georgi Aleksiev

Trakia University – Stara Zagora, Bulgaria

STRUCTURAL CHANGES IN BULGARIAN AGRICULTURAL SECTOR AND THEIR INFLUENCE ON THE FOOD PROCESSING INDUSTRY

Diskusija / Discussion

7. Ramona Markoska¹, Nikola Rendeovski¹, Ilija Hristoski², Tome Dimovski¹

¹Faculty of ICT, UKLO-Bitola; ²Faculty of Economics, UKLO-Bitola, Macedonia

SEMANTIC WEB TECHNOLOGIES FOR DATA ORGANIZING AND PROCESSING IN E-BUSINESS PROCESSES

8. Elena Strihavková

J.E.Purkyně University in Ústí nad Labem, Faculty of Mechanical Engineering, Czech Republic

CONTINUOUS IMPROVEMENT IN NON-PRODUCTION PROCESSES

9. Branislav Radnović, Diona Đurđević

Univerzitet Educons Novi Sad – Sremska Kamenica, Serbia

OVERVIEW OF TRENDS IN SERBIAN CONSUMER BEHAVIOR IN 2018.

10. Hana Krchová

School of Economics and Management in Public Administration in Bratislava, Slovakia

SURVEY ON BEHAVIORAL COMPETENCIES OF PROJECT MANAGERS IN SLOVAKIA

11. Awele Ohaegbu, Chinonye Love Moses

Department of Business Management, Covenant University, Ogun state, Nigeria

CHAOS THEORY IN ORGANISATIONS: A REAL TIME MANAGEMENT APPROACH FOR IMPROVISATION

12. Georgina Lukanova, Hristina Filipova

University of Economics – Varna, Bulgaria

FACTORS INFLUENCING THE TIMESHARE'S APPLICATION IN THE HOTEL PRODUCT OF THE BULGARIAN BLACK SEA COAST

Diskusija / Discussion

Kafe pauza / Coffee Break

MAY CONFERENCE ON STRATEGIC MANAGEMENT

26.05.2019. 9⁰⁰-10³⁰

(Konferencijska sala B / Room B)

Predsedavajući/Chairmen: Liza Pantekovska, Milovan Vuković

1. Damir Ilić, Tatjana Ilić-Kosanović

School of Engineering Management, Belgrade, Serbia

THE APPROACHES AND OBSTACLES TO THE TOTAL QUALITY MANAGEMENT (TQM) IN HIGHER EDUCATION – LITERATURE REVIEW

2. Robert Marciniak

Corvinus University of Budapest, Hungary

DIGITAL BUSINESS SERVICES CENTRE – AS THE FUTURE STATE OF MATURITY

3. Dragan Igić¹, Milovan Vuković²,

¹Ministry of Defense, Military Security Agency, Belgrade;

²University of Belgrade, Technical Faculty in Bor, Serbia

IMPLEMENTATION OF THE ZERO RISK SAFETY VISION IN THE DEFENCE INDUSTRY COMPANIES

4. Małgorzata Idasiak¹, Renata Stasiak - Betlejewska²

¹Scientific Students Group Erasmus+Manager, Faculty of Management, Częstochowa University of Technology; ²Department of Production Engineering and Safety; Faculty of Management, Częstochowa University of Technology, Poland;
ANALYSIS OF CORPORATE SOCIAL RESPONSIBILITY MANAGEMENT IN POLAND IN 2013-2018

Diskusija / Discussion

5. Aisha Mary Joseph

School of Arts And Sciences, Amrita Vishwa Vidyapeetham, Kochi, India

THE IMPACT OF MOONLIGHTING PRACTICES ON ORGANIZATIONAL COMMITMENT WITH REFERENCE TO PRIVATE COLLEGE TEACHERS

6. Karolina Perčić¹, Lazar Vukadinović²

¹Faculty of management, Belgrade Metropolitan University;

²Faculty of Business and Law, Union - Nikola Tesla University, Serbia

POSSIBILITIES AND CHALLENGES OF APPLICATION OF SMART SPECIALISATION STRATEGY

7. Olatunji Fadeyi, Adeoye Funminiyi, Patrick Oladele, Afolayan Micheal, Chijioke Nwachukwu

Department of Business Management, Covenant University Ota, Ogun state, Nigeria

ANALYSING SUCCESSION MANAGEMENT CONTROL AND FINANCIAL VIABILITY

8. Liza Pantekovska¹, Kosta Hiohi²

¹FON University, Faculty for sports management, Skopje; ²Private High School "Yahya Kemal", Struga, Macedonia

RELATIONS AMONG SOCIO – DEMOGRAPHIC CHARACTERISTIC OF TOURISTS AND QUALITY DIMENSIONS OF OUTDOOR SPORTS ACTIVITIES IN STRUGA REGION

9. Drago Cvijanović¹, Svetlana Vukotić², Goran Maksimović³

¹University of Kragujevac, Faculty of Hotel Management and Tourism in Vrnjačka Banja; ²University Business Academy - Novi Sad, Faculty of Applied Management, Economics and Finance, Belgrade; ³University of Priština, Faculty of Agriculture Lešak, Serbia

PROMOTION OF RURAL TOURISM IN SERBIA: REGIONAL ASPECTS AND MARKET DEVELOPMENTS

10. Natasha Nestorovska

Stopanska Banka a. d. Bitola, Macedonia

ORGANIZATIONAL STRUCTURE WITH THE DEFINED HIERARCHY OF POWER AS A DETERMINANT OF BANK'S EFFICIENCY IN THE REPUBLIC OF NORTH MACEDONIA

Diskusija / Discussion

Kafe pauza / Coffee Break

MAY CONFERENCE ON STRATEGIC MANAGEMENT

26.05.2019. 11⁰⁰-13⁰⁰

(Konferencijska sala A / Room A)

Predsedavajući/Chairmen: Evgenia Yazovskikh, Ivan Mitkov

1. Ivanka Lulcheva, Georgi Komitov

Agricultural University – Plovdiv, Bulgaria

STUDY OF THE OPPORTUNITIES FOR DEVELOPMENT OF URBAN TOURS WITH AN ATTRACTION BUS IN PLOVDIV

2. Iuliia Artamonova¹, Pavel Bilenko²

¹ Penza State University of Architecture and constructions;

² Moscow School of Management SKOLKOVO, Russia

APPLICATION OF DIGITAL ECONOMY TOOLS IN THE DEVELOPMENT OF CLUSTERS IN RUSSIA

3. Ivan Mitkov, Georgi Komitov

Agricultural University – Plovdiv, Bulgaria

DETERMINING THE ENERGY EFFICIENCY OF HEATING MODULE WITH GREEN ENERGY

4. Evgenia Yazovskikh, Oksana Yatsenko

Ural federal University named after the first President of Russia B.N.Yeltsin, Russia

APPLICATION OF NEW INFORMATION AND TELECOMMUNICATION TECHNOLOGIES IN RUSSIAN EDUCATIONAL MANAGEMENT

5. Hunchenko Oksana, Bereznyska Yuliia, Chernyshev Denys

Kyiv National University of Construction and Architecture, Kyiv, Ukraine

METHODOLOGY FOR ASSESSMENT AND MANAGEMENT OF INDUSTRIAL RISKS

Diskusija / Discussion

6. Polina Arshinina, Albina Kiseleva

F.M. Dostoevsky Omsk State University, Omsk, Russia

STRATEGIC APPROACH TO SUPPLY CHAIN MANAGEMENT AND LOGISTICS PLANNING

7. Yulia Syaglova

The Russian Presidential Academy of National Economy and Public Administration, Moscow, Russia

DIGITAL TRANSFORMATION IN RETAIL

8. Dragan Kalaba¹, Milan Đorđević¹, Marko Mančić²

¹University of Priština, Faculty of Technical Sciences in Kosovska Mitrovica; ²University of Niš, Faculty of Mechanical Engineering, Serbia

COMPARISON OF RELIABILITY INDICATORS OF THE THERMAL POWER SYSTEM OBTAINED BY DIFFERENT WEIBULL DISTRIBUTION MODELS

9. Cella-Flavia Buciuman

Politehnica University of Timisoara, Romania

THE CONCEPT OF A-MARKETING FOR MEASURING MARKETING PERFORMANCE WITHIN A COMPANY

10. Olena Voloshkina, Rostyslav Sipakov, Tetiana Tkachenko

Kyiv National University of Construction and Architecture, Ukraine

MANAGEMENT OF THE ATMOSPHERIC AIR POLLUTION RISK BY FORMALDEHYDE ON URBANIZED TERRITORIES FROM AUTOMOBILE TRANSPORT

Diskusija / Discussion

Ručak / Lunch

MAY CONFERENCE ON STRATEGIC MANAGEMENT

26.05.2019. 11⁰⁰-13⁰⁰

(Konferencijska sala B / Room B)

Predsedavajući/Chairmen: Dijana Medenica Mitrović, Monika Markovska

1. Zuzana Papulova, Jan Papula, Andrea Gažova, Lucia Feldsam

Faculty of Management, Comenius University, Slovakia

STRATEGIC DECISION-MAKING IN PHARMACEUTICAL INDUSTRY: EVALUATION OF A NEW DRUG SUCCESS POTENTIAL

2. Onafalujo Akinwunmi Kunle

Lagos State University, Faculty Of Management Sciences, Insurance Department, Lagos, Nigeria

DOES INSURANCE MARKET ACTIVITIES PROMOTE STOCK MARKET DEVELOPMENT IN NIGERIA?

3. Violetta Gassiy¹, Vasiliy Stoikov²

ENVIRONMENTAL MANAGEMENT IN RUSSIA AS A DRIVER TOWARDS A GREEN ECONOMY

¹ Kuban State University; ² Moscow State University of Civil Engineering (National Research University), Russia

4. Vidhya Vinayachandran, A.S.Ambily

THE ROLE OF EXTERNAL PLAYERS AS SOCIAL CAPITAL ENABLERS: A STUDY ON MANUFACTURING MSMEs

Department of Commerce and Management Amrita School of Arts and Sciences, Kochi, Amrita Vishwa, Vidyapeetham, India

5. Milica Raičević¹, Dijana Medenica Mitrović²

MANAGEMENT NETWORK AND ORGANIZATIONAL CULTURE ON THE EXAMPLE OF THE BANKING SECTOR OF MONTENEGRO

¹Faculty of Economics and Business, Mediterranean University Podgorica; ²Faculty for Business Management Bar, Montenegro

6. Monika Markovska, Bozidar Milenkovski
INTRAPRENEURSHIP IN FUNCTION OF IMPROVING THE
QUALITY OF WORK IN ORGANIZATIONS

*Faculty of Information and Communication Technologies- Bitola,
Macedonia*

Diskusija / Discussion

Zatvaranje skupa / Official closure

Ručak / Lunch

PUBLICATIONS:

All papers and reports presented at the Conference will be published in the Book of Proceedings of the May conference on Strategic Management.

Selected papers published in the Book of Proceedings will be included in the EBSCOHost Database and Web of Science Conference Proceedings Citation Index - Science.

Selected papers will be published in special issue of the journal Serbian Journal of Management (SCOPUS Scimago IF = 0.29, SJR Q2), after additional revision (www.sjm06.com).

Selected papers from the conference will also be published in the scientific journal: Acta Oeconomica Universitatis Selye published by Faculty of Economics at J. Selye University in Komárno, Slovakia.

The roundtable in the frame of project "How to prevent SMEs failure (Actions based on comparative analysis in Visegrad countries and Serbia)", S/N: 21820267 is supported by the international Visegrad Fund (V4). www.visegradfund.org.



WELCOME!!!