

UNIVERSITY OF BELGRADE  
TECHNICAL FACULTY IN BOR



**XV International  
May Conference on  
Strategic Management**

**IMCSM 19**

***Final announcement  
and call for papers***

**Bor, Serbia**

**24 – 26.05.2019.**

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## Contacts and information:

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Organizational board

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Conference website: <http://mksm.sjm06.com/>

Technical Faculty in Bor – University of Belgrade

Vojske Jugoslavije 12, 19210 Bor, Serbia

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### Conference topics:

- Strategic management
- General management
- Industrial and facility management
- Material flow management
- Environmental management
- Management methods
- Project management
- Operational systems and technology
- Quality management
- Marketing
- Entrepreneurship
- Production management
- Production systems management
- Financial management
- Management information systems
- Management of information technologies
- Maintenance management
- Management in practice
- Healthcare and Sport management
- Risk management
- Tourism and Hospitality management
- Agricultural and Forestry management
- Special applications of management methods

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## Organized by:

**UNIVERSITY OF BELGRADE,  
TECHNICAL FACULTY IN BOR**

Vojske Jugoslavije 12, 19210 Bor, Serbia

Phone: 030/424-555

<http://menadzment.tfbor.bg.ac.rs/>

## PAPERS AND ABSTRACTS

**Conference registration and submission of abstracts should be conducted using online registration form at: <https://goo.gl/x6o6yh>.**

**All papers and reports presented at the Conference will be published in the Book of Proceedings of the May conference on Strategic Management. Selected papers will be published in special issue of the journal *Serbian Journal of Management* (SJR-Scimago = 0.29 - Q<sub>2</sub>), after additional revision ([www.sjm06.com](http://www.sjm06.com)). Selected papers from the conference will also be published in the scientific journal: *Acta Oeconomica Universitatis Selye* published by Faculty of Economics at J. Selye University in Komárno, Slovakia. Selected papers published in the Book of Proceedings will be included in the **EBSCOHost Database** and **Web of Science Conference Proceedings Citation Index - Science**.**

**Abstracts** of the papers and reports should be submitted in English language (for authors from Serbia also in Serbian language). The abstracts should be prepared in following style and should contain: **title** (font Times New Roman, Bold, Capital Letters, 14pt, centered), **authors' names and affiliation** (Times New Roman, Bold, 12pt, Italic, cantered), **text** not exceeding 1800 characters (Times New Roman, Normal, 12pt, justified), **keywords**.

**Full Manuscripts:** Full papers should be submitted in English or Serbian language. Full length manuscript should be submitted to the email address [djpredrag@gmail.com](mailto:djpredrag@gmail.com) in MS Word 2003 or a higher version. Full paper should not exceed 10 pages A4 format (figures and tables included), with margins: top 30 mm; right, left and bottom 25 mm. **Font styles used for of the body text, abstracts, and subtitles:** Times New Roman, Normal, 12 pt, Single line spacing. **Paper title:** Times New Roman, Bold, Capital Letters, 14pt, centered. **Authors' names and affiliations:** centered, italic, separated from the title by one blank line.

**Reference list** should be at the end of a paper and *not* listed in the document footnote. References should be formatted as follows:

1. Author A., Author B., Title of the paper, Journal, 33 (1), (2016), 12-24.
2. Author C., The name of the Book, Publisher, City, 2016.
3. Author D., in Handbook (Editor E.), Publisher, City, 2000, 223.
4. Author E., Proceedings of XIII International May conference on strategic management IMCSM17, Date, City, Country, 2017, 12-21.

**Citation:** reference number should be given in brackets through the text [#]. References in non-English languages should be translated into English, while original language has to be mentioned in brackets, e.g. (in Serbian).

Abstracts and full papers should be prepared according to the **IMCSM Template** available at: <http://mksm.sjm06.com/>.

**The papers should be presented at the Conference in English or Serbian language. There is also a possibility to publish the paper in the proceedings without its oral presentation at the conference.**

## **PARTICIPATION FEES**

- Participants from academic and research institutions\* 125 €
- Publication of the papers in the Book of Proceedings (without participation in the meeting)\*\* 90 €

\* The participation fee covers: Delegate's kit, Banquet dinner, coffee breaks

\*\* In case of participation in the Conference the sum indicated above is included in the participation fee.

## **IMPORTANT DEADLINES**

- Submission of abstracts in English (deadline) **01.05.2019**
- Submission of applications for participation in the Conference (deadline) **01.05.2019**
- Submission of the full text of papers and reports (deadline) **31.05.2019**
- Payment of the participation fee (deadline) **15.05.2019**

## **Scientific Board (SB) of the Conference:**

**Prof. dr Živan Živković**, University of Belgrade, Technical faculty in Bor, **president of the SB.**

**Prof. dr Ivan Mihajlović**, University of Belgrade, Technical faculty in Bor, **vice-president of the SB.**

### **Members of the SB:**

**Dr inž. Renata Stasiak-Betlejewska**, Institute of Production Engineering, Faculty of Management, The Czestochowa University of Technology Poland

**Prof. dr Vesna Spasojević Brkić**, University of Belgrade, Faculty of Mechanical Engineering, Belgrade, Serbia

**Prof. dr Peter Schulte**, Institute for European Affairs, Germany

**Prof. dr L-S. Beh**, Faculty of Economics and Administration, University of Malaya, Kuala Lumpur, Malaysia

**Prof. dr Ladislav Mura**, University of Ss. Cyril and Methodius, Trnava, Slovakia

**Prof. dr Michael Graef**, University of Applied Sciences Worms, Germany

**Prof. dr Pal Michelberger**, Obuda University, Budapest, Hungary

**Dr. Slobodan Radosavljević**, RB Kolubara, Lazarevac, Serbia

**Prof. dr Jaka Vadnjal**, GEA College Ljubljana, Slovenia

**Prof. dr Geert Duysters**, ECIS (Eindhoven Centre for Innovation Studies), Eindhoven University of Technology, Eindhoven, The Netherlands

**Prof. dr Michael D. Mumford**, The University of Oklahoma, USA

**Prof. dr John A. Parnell**, School of Business, University of North Carolina-Pembroke, Pembroke, USA

**Prof. dr Antonio Strati**, Dipartimento di Sociologia e Ricerca Sociale, Universities of Trento and Siena, Italy

**Prof. dr Rajesh Piplani**, Center for Supply Chain Management, Nanyang Technological University, Singapore

**Prof. dr Musin Halis**, University of Sakarya, Business and Administration Faculty, Serdivan, Turkey

**Prof. dr Rekha Prasad**, Faculty of Management Studies, Banaras Hindu University, India

**Prof. dr Ofer Zwikael**, School of Management, Marketing and International Business ANU College of Business and Economics The Australian National University, Australia  
**Prof. dr Simon Gao**, Edinburg Napier University, United Kingdom

**Prof. dr Jadip Gupte**, Goa Institute of Management, India

**Prof. dr Jan Kalina**, Institute of Computer Science, Academy of Sciences, Czech Republic

**Prof. dr Jifang Pang**, School of Computer and Information Technology, Shanxi University, China

**Prof.dr David Tuček**, Tomas Bata University in Zlin, Czech Republic

**Prof. dr Jyrki Kangas**, University of Eastern Finland, School of Forest Sciences, Joensuu Campus

**Prof. dr Natalya Safranova**, Russian Presidential Academy of National Economy and Public Administration (RANEPA), Russia

## Plenary Lecturers at the Conference



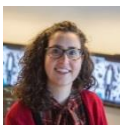
**Dr Aleksandra Szewieczek** is assistant professor at the Department of Accounting, University of Economics in Katowice. She will present the research on the topic of: "Hospital management in a turbulent environment".



**Dr Melinda Majláth**, is associate professor at Obuda University, Keleti Faculty of Business and Administration, Budapest, Hungary. The topic of her lecture will be: "Challenges of Corporate Social Responsibility – in Theory and Practice".



**Sanja Marinkovic, PhD** is an associate professor and a vice-dean for international cooperation at Faculty of organizational sciences, University of Belgrade, Serbia. She will present the research on the topic of: "Technology Entrepreneurship and Challenges of Commercialization".



**Dr Olalla Díaz-Yáñez** is a postdoctoral researcher at the School of Forest Sciences of the University of Eastern Finland. Her presentation will be about solving multi-criteria problems in forest management.



**Dr Marija Panić** is an Assistant Professor at the Management Department, Technical Faculty in Bor, University of Belgrade, Serbia. She will speak on the topic: „Ranking of zinc concentrates for the production of cathode zinc using fuzzy logic approach“.

## Preliminary schedule of the Conference

### 24.05.2019. Friday

17:00 – 20:00 – *Arrival and Registration of the participants*

### 25.05.2019. Saturday

9:00 – *Opening of the Conference*

10:00 – 12:00 *Plenary lectures*

12:00 – 14:00 *Working sessions*

15:00 – 19:30 *Working sessions*

20:00 – *Banquet dinner*

### 26.05.2019. Sunday

9:00 – 14:00 *Working sessions*

15:00 – 17:30 *Organized field tour*

## Students' Symposium on Strategic Management

In parallel with May Conference on Strategic management, Students' Symposium on Strategic Management is organized each year. This year, XIV Students' Symposium on Strategic Management will take place in Bor.

**As a tradition, students at BSc and MSc level are invited to participate in the conference without paying participation fee. Students at the PhD level should pay 50% of the fee.**

For all details concerning Students Symposium on Strategic Management, please contact president of the Students Symposium Organizational Board  
**Msc. Ivica Nikolic**

E-mail: [inikolic@tfbor.bg.ac.rs](mailto:inikolic@tfbor.bg.ac.rs)

Phone: +381(30) 424 555

## Accommodation for the Conference participants:

Recommended accommodation in the city of Bor for the conference participants is Hotel "Jezero" which is situated on attractive location on the Bor Lake, 17 km from the city centre.



Contact details for information and reservation:

**Information and reservation:** +381(30) 48 29 40

**E-mail:** [office@hoteljezero.rs](mailto:office@hoteljezero.rs)

**Website:** [www.hoteljezero.rs](http://www.hoteljezero.rs)

## Hotel room prices for two days - full board arrangement:

Single room (1/1): 85 - 90 EUR

Double room / per person (1/2): 60 – 65EUR

Room reservations should be done before May 10, 2019!

# W E L C O M E !!!