

UNIVERSITY OF BELGRADE
TECHNICAL FACULTY IN BOR



**XV International
May conference on
strategic management**

IMCSM 19

***Second announcement
and call for papers***

Bor, Serbia

24 – 26.05.2019.

Contacts and information:

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Conference website: <http://mksm.sjm06.com/>

Technical Faculty in Bor – University of Belgrade

Vojske Jugoslavije 12, 19210 Bor, Serbia

Conference topics:

- Strategic management
- General management
- Industrial and facility management
- Material flow management
- Environmental management
- Management methods
- Project management
- Operational systems and technology
- Quality management
- Marketing
- Entrepreneurship
- Production management
- Production systems management
- Financial management
- Management information systems
- Management of information technologies
- Maintenance management
- Management in practice
- Healthcare and Sport management
- Risk management
- Tourism and Hospitality management
- Agricultural and Forestry management
- Special applications of management methods

Organized by:

**UNIVERSITY OF BELGRADE,
TECHNICAL FACULTY IN BOR**

Vojske Jugoslavije 12, 19210 Bor, Serbia
Tel/fax: 030/424-555

<http://menadzment.tfbor.bg.ac.rs/>

PAPERS AND ABSTRACTS

Abstracts can be submitted online using the link: <https://goo.gl/x6o6yh>.

All papers and reports presented at the Conference will be published in the Book of Proceedings of the May conference on Strategic Management. Selected papers will be published in special issue of the journal *Serbian Journal of Management* (SJR-Scimago = 0.29 - Q₂), after additional revision (www.sjm06.com). Selected papers from the conference will also be published in the scientific journal: *Acta Oeconomica Universitatis Selye* published by Faculty of Economics at J. Selye University in Komárno, Slovakia. Selected papers published in the Book of Proceedings will be included in the [EBSCO Host Data Base](#).

Abstracts: abstracts of the papers and reports should be submitted in English language (for authors from Serbia also in Serbian language). The abstracts should be prepared in following style and shall contain: **title** (font Times New Roman, Bold, Capital Letters, 14pt, centered), **authors' names and addresses** (Times New Roman, Bold, 12pt, Italic, centered), **text** not exceeding 1800 characters (Times New Roman, Normal, 12pt, justified) with margins: top and left - 30mm, bottom and right - 25mm, in A4 format (210x297 mm), **keywords**.

Full Manuscripts: Full papers should be submitted in English or Serbian language. Full length manuscript should be submitted to the email: imihajlovic@emd.edu.rs or djpredrag@gmail.com. The manuscripts should be written in MS WORD 2003 or a higher version. Size: not exceeding 10 pages A4 format (figures and tables included), with margins: top 30 mm; right, left and bottom 25 mm. **Fonts of the body text, abstracts, and subtitles:** Times New Roman, Normal, 12 pt, Single line spacing. **Paper title:** Times New Roman, Bold, Capital Letters, 14pt, centered. **Authors' names and affiliations:** centered, italic, separated from the title by one blank line with mail and e-mail addresses.

Reference list should be at the end of the paper and formatted as follows:

1. Author A., Author B., Title of the paper, Journal, 33 (1), (2016), 12-24.
2. Author C., The name of the Book, Publisher, City, 2016.
3. Author D., in Handbook (Editor E.), Publisher, City, 2000, 223.
4. Author E., Proceedings of XIII International Symposium of Strategic Management IMCSM17, Date, City, Country, 2017, 12-21.

Reference number should be given in brackets through the text [#]. References in not-English languages should be translated in English, and original language has to be mentioned in brackets e.g. (in Serbian).

Template for paper submission is available at: <http://mksm.sjm06.com/>.

The papers should be presented at the Conference in English or Serbian language. There is also a possibility to publish the paper in the proceedings without its oral presentation at the conference.

PARTICIPATION FEES*

- Participants from academic and research institutions* 125 €
- Printing of the papers in the Book of Proceedings (without participation in the meeting)** 90 €

* The participation fee covers: Delegate's kit, Banquet dinner, coffee breaks

** In case of participation in the Conference the sum indicated above is included in the participation fee.

IMPORTANT DEADLINES

- Submission of abstracts in English (deadline) **20.04.2019**
- Submission of applications for participation in the Conference (deadline) **20.04.2019**
- Submission of the full text of papers and reports (deadline) **10.05.2019**
- Payment of the participation fee (deadline) **10.05.2019**

Scientific Board (SB) of the Conference:

Prof. dr Živan Živković, University of Belgrade, Technical faculty in Bor, **president of the SB.**

Prof. dr Ivan Mihajlović, University of Belgrade, Technical faculty in Bor, **vice-president of the SB.**

Members of the SB:

Dr inž. Renata Stasiak-Betlejewska, Institute of Production Engineering, Faculty of Management, The Czestochowa University of Technology Poland

Prof. dr Vesna Spasojević Brkić, University of Belgrade, Faculty of Mechanical Engineering, Belgrade, Serbia

Prof. dr Peter Schulte, Institute for European Affairs, Germany

Prof. dr L-S. Beh, Faculty of Economics and Administration, University of Malaya, Kuala Lumpur, Malaysia

Prof. dr Ladislav Mura, University of Ss. Cyril and Methodius, Trnava, Slovakia

Prof. dr Michael Graef, University of Applied Sciences Worms, Germany

Prof. dr Pal Michelberger, Obuda University, Budapest, Hungary

Dr. Slobodan Radosavljević, RB Kolubara, Lazarevac, Serbia

Prof. dr Jaka Vadnjal, GEA College Ljubljana, Slovenia

Prof. dr Geert Duysters, ECIS (Eindhoven Centre for Innovation Studies), Eindhoven University of Technology, Eindhoven, The Netherlands

Prof. dr Michael D. Mumford, The University of Oklahoma, USA

Prof. dr John A. Parnell, School of Business, University of North Carolina-Pembroke, Pembroke, USA

Prof. dr Antonio Strati, Dipartimento di Sociologia e Ricerca Sociale, Universities of Trento and Siena, Italy

Prof. dr Rajesh Piplani, Center for Supply Chain Management, Nanyang Technological University, Singapore

Prof. dr Musin Halis, University of Sakarya, Business and Administration Faculty, Serdivan, Turkey

Prof. dr Rekha Prasad, Faculty of Management Studies, Banaras Hindu University, India

Prof. dr Ofer Zwikael, School of Management, Marketing and International Business ANU College of Business and Economics The Australian National University, Australia
Prof. dr Simon Gao, Edinburg Napier University, United Kingdom

Prof. dr Jadip Gupte, Goa Institute of Management, India

Prof. dr Jan Kalina, Institute of Computer Science, Academy of Sciences, Czech Republic

Prof. dr Jifang Pang, School of Computer and Information Technology, Shanxi University, China

Prof.dr David Tuček, Tomas Bata University in Zlin, Czech Republic

Prof. dr Jyrki Kangas, University of Eastern Finland, School of Forest Sciences, Joensuu Campus

Prof. dr Natalya Safranova, Russian Presidential Academy of National Economy and Public Administration (RANEPA), Russia

Plenary Lecturers at the Conference



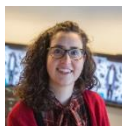
Dr Aleksandra Szewieczek is assistant professor at the Department of Accounting, University of Economics in Katowice. She will present the research on the topic of: "Hospital management in a turbulent environment".



Melinda Majláth, is associate professor at Obuda University, Keleti Faculty of Business and Administration, Budapest, Hungary. The topic of her lecture will be: "Challenges of Corporate Social Responsibility – in Theory and Practice".



Sanja Marinkovic, PhD is an associate professor and a vice-dean for international cooperation at Faculty of organizational sciences, University of Belgrade. She will present the research on the topic of: "Technology Entrepreneurship and Challenges of Commercialization".



Dr. Olalla Díaz-Yáñez is a postdoctoral researcher at the School of Forest Sciences of the University of Eastern Finland. Her presentation will be about solving multi-criteria problems in forest management.



Dr Marija Panić is an Assistant Professor at the Management Department, Technical Faculty in Bor, University of Belgrade, Serbia. She will speak on the topic: „Ranking of zinc concentrates for the production of cathode zinc using fuzzy logic approach“.

Preliminary schedule of the Conference

24.05.2019. Friday

17:00 – 20:00 – *Arrival and Registration of the participants*

25.05.2019. Saturday

9:00 – *Opening of the Conference*

10:00 – 12:00 *Plenary lectures*

12:00 – 14:00 *Working sessions*

15:00 – 19:30 *Working sessions*

20:00 – *Banquet dinner*

26.05.2019. Sunday

9:00 – 14:00 *Working sessions*

15:00 – 17:30 *Organized field tour*

Students' Symposium on Strategic Management

In parallel with May Conference on Strategic management, Students' Symposium on Strategic Management is organized each year. This year, XIV Students' Symposium on Strategic Management will take place in Bor.

As a tradition, students at BSc and MSci level are invited to participate in the conference without paying participation fee. Students at the PhD level should pay 50% of the fee.

For all details concerning Students symposium on strategic management, please contact president of the Students Symposium Organizational Board
Msc. Ivica Nikolic

E-mail: inikolic@tfbor.bg.ac.rs

Tel: +381(30) 424 547; Fax: +381(30) 421 078

Accommodation for the Conference participants:

Recommended accommodation in the city of Bor for the conference participants is Hotel "Jezero" which is situated on attractive location on the Bor Lake, 17 km from the city centre.



Contact details for information and reservation:

Information and reservation: +381(30) 48 29 40

E-mail: office@hoteljezero.rs

Website: www.hoteljezero.rs

Hotel room prices for two days - full board arrangement:

Single room (1/1): 85 - 90 EUR

Double room / per person (1/2): 60 – 65EUR

Room reservations should be done before May 10, 2019!

W E L C O M E !!!