



VISEGRAD PROJECT 2018: HOW TO PREVENT SMEs FROM FAILURE (Actions based on comparative analysis in Visegrad countries and Serbia)

Project activity in Zlin 23 – 26 October

Preliminary schedule

1. Tuesday (23th of October) arrival to the hotel Garni in Zlin after 2 p.m.

- 19:40: meeting in front of the Hotel Garni and walking to the restaurant Tankovna (building of hotel Moskva, close to Garni – 1 minute walking)
- 20:00: Welcome drink, dinner.

2. On Wednesday 24th of October:

9:00, meeting in front of the Hotel Garni and walking to university Tomas Bata in Zlin.

Ivan Mihajlovic will guide the group to the Tomas Bata University, which is very near to our Hotel.

9:30 starting of the meeting in the Room which our partners from Zlin prepared:

Room 111 in building U2.

- Short Introduction of all participants – personal details about members of the delegations (up to 5 minutes per delegation)

10:00 Introduction of the host University – e.g. University Tomas Bata in Zlin. Also, some information about development of the entrepreneurship activities in this region will be presented here.

Will be introduced by prof. Chromjaková (University and our department) and dr. Novák (entrepreneurship activities in this region)

10:30 Presenting the research topic of the project, and some preliminary research results from Technical faculty in Bor. Presenting the planed template for the Monograph publication.

11:00 short break

11:30 Introduction of guest partner Universities and presenting the reports about the level of development in our countries and our regions, and participation of our Universities in entrepreneurial development (information about business incubators,

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technology parks, spin offs, etc). Also, information about SMEs failure in our countries should be discussed here.

13:00 discussion and arranging the plans for the subsequent activities on this project.

14:00 The end of the meeting and Lunch

Lunch in restaurant Novesta.

3. On Thursday 25th of October:

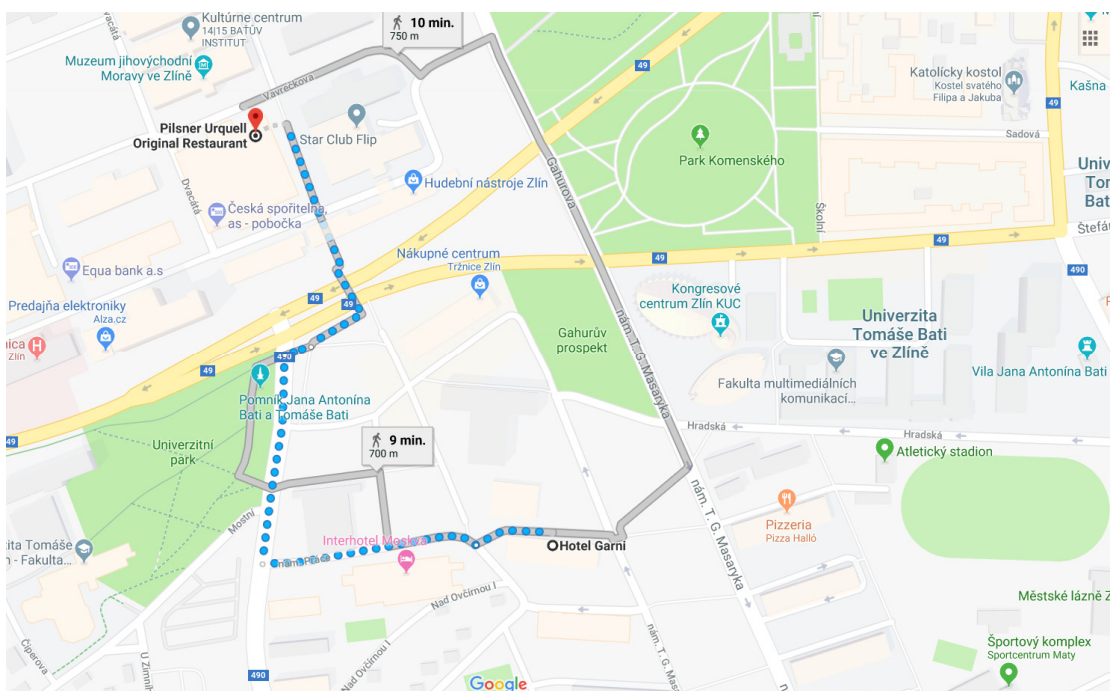
8:30: Meeting in front of Garni hotel and walking together to the University Library for this presentation.

9:00 – 11:00 Elsevier training (for people who are interested... If they are not, they can spend time to visit Zlín city center and have individual program)

11:00 – 13:00 Rest, relax

13:00 – 14:00 Lunch

Lunch will be in restaurant Puor Zlín (PILSNER URQUELL ORIGINAL RESTAURANT ZLÍN) which is close to Bata Museum.



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14:00 – 16:00 Visit to the Bata museum

We have to wait at reception of Bata museum 5 minutes before 2pm. Firstly, we will go to a museum with an English speaking guide. We will spent one hour in museum and we will continue to the Bata skyscraper to see Bata's office in Elevator. We will go by elevator to the top of the building. It will take another one hour.

4. On Friday 26th of October will be the traveling day for all participants.