



VISEGRAD PROJECT 2018: HOW TO PREVENT SMEs FROM FAILURE (Actions based on comparative analysis in Visegrad countries and Serbia)

Project activity in Zlin 23 – 26 October

Preliminary schedule

1. Tuesday (23th of October) arrival to the hotel Garni in Zlin after 2 p.m.

2. On Wednesday 24th of October:

9:00, meeting in front of the Hotel Garni and walking to university Tomas Bata in Zlin.

9:30 starting of the meeting in the Room which our partners from Zlin prepared:

- Short Introduction of all participants – personal details about members of the delegations (up to 5 minutes per delegation)

10:00 Introduction of the host University – e.g. University Tomas Bata in Zlin. Also, some information about development of the entrepreneurship activities in this region will be presented here.

10:30 Presenting the research topic of the project, and some preliminary research results from Technical faculty in Bor. Presenting the planed template for the Monograph publication.

11:00 short break

11:30 Introduction of guest partner Universities and presenting the reports about the level of development in our countries and our regions, and participation of our Universities in entrepreneurial development (information about business incubators, technology parks, spin offs, etc). Also, information about SMEs failure in our countries should be discussed here.

13:00 discussion and arranging the plans for the subsequent activities on this project.

14:00 The end of the meeting and Lunch

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3. On Thursday 25th of October:

9:00 – 11:00 Elsevier training (for people who are interested... If they are not, they can spend time to visit Zlín city center and have individual program)

11:00 – 13:00 Rest, relax

13:00 – 14:00 Lunch

14:00 – 16:00 (Bata museum)

4. On Friday 26th of October will be the traveling day for all participants.