

UNIVERSITY OF BELGRADE, SERBIA

TECHNICAL FACULTY IN BOR



***XII International
May conference on
strategic management
IMKSM 2016***

and

***XII Students Symposium on
strategic management***

PROGRAM

-
- Visegrad Fund
-

Hotel «ALBO»

Bor

28. – 30. 05. 2016

ORGANIZED BY:

**UNIVERSITY OF BELGRADE,
TECHNICAL FACULTY IN BOR**

Vojske Jugoslavije 12, 19210 Bor, Serbia
Tel/fax: 030/424-547

LANGUAGE

The official conference language will be English and Serbian,
without simultaneous translation.

THE CONFERENCE WORK

The conference work will be organized in plenary sessions and in sections (oral and poster). The presentation of papers is limited to 10 - 15 minutes.

For the oral presentation the authors will be provided with a laptop with the Windows XP Professional operating system, Office 2007, as well as a LCD projector. For the poster presentation an adequate space in the hall will be provided.

PARTICIPATION FEES

The registration fee for the conference participants is 100€ in dinar equivalent on the date of payment. The registration fee includes: The Book of abstracts with accompanying materials, Proceedings of full papers (after the conference is finished), banquet dinner, refreshments during the breaks and admission to the conference.

Undergraduate and master students - the authors of papers within the student symposium, do not pay the registration fee and have the right to attend the conference and present their work. The costs of transport and accommodation of the students in the Hotel is borne by the organization from which students come. PhD students should pay only half of the conference fee.

The registration fee should be paid through the following bank account:

Tehnički fakultet u Boru br: 840-1478666-37

Poziv na br.120

With reference: **za Majsku konferenciju**

The payment confirmation should be sent to:
pdjordjevic@tf.bor.ac.rs

Registration fee can be paid with the registration (the same amount).

Registration fee for foreign participants should be paid according to the procedure given and described: <http://mksm.sjm06.com/>

ACCOMMODATION PRICES IN THE HOTEL «ALBO»

Single room (1/1): 4300 RSD, approximately 35 EUR
Double room/per person (1/2): 3700 RSD, approximately 30 EUR

Room reservations should be made before May 15, 2016!

Hotel has its own parking lot.

Reception: +381(30)24-96-962 /+381(30)24-96-964

E-mail: office@hotel-albo.rs

<http://www.hotel-albo.rs/>

ALTERNATIVE ACCOMMODATION IN BOR

For participants who do not reserve accommodation at the Hotel Albo, we propose the following alternative accommodation in Bor:

Hotel Jezero

Tel. +381(30)482-940

<http://www.hoteljezero.rs/>

office@hoteljezero.rs

Srpska Kruna

Brestovačka banja 19216

2/2, 3/3, 2/APP

+381 30 477 078, +381 30 477 079

www.brestovackabanja.co.rs

bbanjaskruna@gmail.com

Klub RTB Bor

Brestovačka banja 19216

+381 30 477 009, +381 30 477 010

www.rtbklub.rs

WEATHER CONDITIONS

Weather conditions are favorable at the end of May with a moderate climate. Weather forecast for the town of Bor can be found at the web site

<http://www.prognoszavremenska.com/srbija/bor.html>

TIME AND VENUE

The conference will be held from 28 - 30 May 2016 at the Hotel ALBO, in the city of Bor.

The Conference Office will be opened by the following schedule:

May 28, 2016 from 17⁰⁰ to 20⁰⁰

May 29, 2016 from 8⁰⁰ to 20⁰⁰

May 30, 2016 from 8⁰⁰ to 14⁰⁰

INFORMATIONS

President of the conference Organizational Board Predrag Djordjevic
djpredrag@gmail.com and pdjordjevic@tf.bor.ac.rs

Mobile tel. number: +381 60 700 20 47

OPŠTI PROGRAM /GENERAL PROGRAM

Subota 28.05.2016. (Saturday 28.05.2016)

Dolazak gostiju – Arrival of participants

17⁰⁰-20⁰⁰ Registracija učesnika (Registration)

Nedelja 29.05.2016. (Sunday 29.05.2016)

08⁰⁰-09⁰⁰ Prijem i registracija učesnika (Registration)

09⁰⁰-09³⁰ Otvaranje konferencije (Official opening)

09³⁰-11⁰⁰ Plenarna predavanja – Plenary lectures
(Sala A – Room A)

11⁰⁰-11³⁰ Kafe pauza (Coffee break)

11³⁰-13³⁰ Rad po sekcijama - Conference sessions
(Sala A – Room A)

13³⁰-15⁰⁰ Ručak (Lunch)

15⁰⁰-16³⁰ Rad po sekcijama - Conference sessions

Sala A i B i C – Room A, B and C)

16³⁰-17⁰⁰ Kafe pauza (Coffee break)

17⁰⁰-18³⁰ Rad po sekcijama - Conference sessions

Sala A i B – Room A and B)

17⁰⁰-20⁰⁰ Studentski simpozijum o strategijskom menadžmentu –
Students symposium on strategic management
(Sala C – Room C)

18³⁰-19⁰⁰ Kafe pauza (Coffee break)

19⁰⁰-20⁰⁰ Rad po sekcijama - Conference sessions

(Sala A i B – Room A and B)

21⁰⁰ Svečana večera (Banquet dinner)

Ponedjeljak 30.05.2016. (Monday 30.05.2016)

9⁰⁰ - Field trip for project V4 participants

9⁰⁰-10³⁰ Rad po sekcijama - Conference sessions

Sala A i B – Room A, B)

10³⁰-11⁰⁰ Kafe pauza (Coffee break)

11⁰⁰-13⁰⁰ Rad po sekcijama - Conference sessions

Sala A, B i C – Room A, B and C)

13⁰⁰-14⁰⁰ Ručak (Lunch)

15⁰⁰-17⁰⁰ Rad po sekcijama - Conference sessions

Sala A i B – Room A and B)

17⁰⁰ Zatvaranje skupa (Official closure)

MAY CONFERENCE ON STRATEGIC MANAGEMENT

29.05.2016. 09⁰⁰-11⁰⁰

(Konferencijska sala A – Room A)

**Predsedavajući/Chairman: Ž.Živković, I.Mihajlović,
P. Đorđević**

**09⁰⁰-09³⁰: Otvaranje Konferencije– Official opening
(Sala A – Room A)**

Pozdravni govor/ Opening note:

1. Ivan Mihajlović, Co- President of the conference
Organizational Board

2. Pozdravi gostiju/Greetings from guests

**09³⁰-11⁰⁰ Plenarna predavanja – Plenary lectures
(Sala A – Room A)**

**1. Jacob Bazen¹, Irina Petrova², Elena Senatorova²,
Sergey Shaposhnikov²**

*¹Saxion University of Applied Sciences, Netherlands; ²Lomonosov
Moscow State University, Russia*

**ENRICHING UNIVERSITY – BUSINESS RELATIONSHIPS:
INTERNATIONAL PRACTICAL STUDENT PROJECTS AS
METHOD FOR MODERNIZING EDUCATION & BUILDING
RELATIONS**

2. Y. Ayse B. Nordal

*Municipal Undertaking for Educational Buildings and Property in
Oslo, Norway*

MODELLING RISKS- LIMITATIONS ANF CHALLENGES

3. Sándor Dombora, Pál Michelberger

*Institute of Organization and Management; Károly Keleti Faculty
of Business and Management; Óbuda University, Hungary*

COMPETITIVENESS OR PROCESS SECURITY

4. Marina Ochkovskaya

*Lomonosov Moscow State University, Economic Faculty, Marketing
Department, Russia*

CHANDLER'S EFFECT IN LUXURY BRANDS CONSUMPTION

**5. Predrag Đorđević, Marija Panić, Isidora Milošević, Ivan
Mihajlović, Živan Živković**

University of Belgrade, Technical Faculty in Bor, Serbia

**ASSESSMENT OF THE FUNCTIONING OF ISO 9001 ON
DEVELOPING RELATIONS WITH SUPPLIERS**

D i s k u s i j a / Discussion

Kafe pauza / Coffee Break

MAY CONFERENCE ON STRATEGIC MANAGEMENT

29.05.2016. 11³⁰-13³⁰

(Konferencijska sala A – Room A)

Predsedavajući/ Chairman: /I. Mihajlović, N. B. Safronova

1. András Keszthelyi

Obuda University, Budapest, Hungary

OLD RULES, NEW PROBLEMS

2. Minhajul Islam Ukil, Ma Akkas

Department of Management, University of Dhaka, Bangladesh

**DETERMINING SUCCESS FACTORS FOR EFFECTIVE
STRATEGIC CHANGE: ROLE OF MIDDLE MANAGERS'
STRATEGIC INVOLVEMENT**

**3. Živan Živković¹, Djordje Nikolić¹, Predrag Djordjević¹,
Jyrki Kangas²**

*¹Technical Faculty Bor, University of Belgrade, Serbia; ²University
of Eastern Finland, Finland*

**DEVELOPMENT OF THE FUZZY HYBRID MCDM MODELS IN
THE FRAMEWORK OF SWOT ANALYSIS FOR STRATEGIC
DECISION**

**4. Svetlana Kuznecova, Anastasia Egorova, Viktor
Kuznetsov**

Minin Nizhny Novgorod State Pedagogical University, Russia

**INVESTMENT POLICY IF THE INDUSTRIAL PARKS IN
NIZHNY NOVGOROD REGION**

D i s k u s i j a / Discussion

5. Željko Stević

*University of East Sarajevo, Faculty of Transport and Traffic
Engineering Doboj, Bosnia and Herzegovina*

**RANKING OF CITY LOGISTICS SCENARIOS USING
COMBINED AHP AND COPRAS METHOD**

6. Majda Tafra, Zlatko Rešetar, Ana Cvetinović

Veleučilište Baltazar, Zaprešić, Croatia

**ULOGA KOMUNIKACIJSKE FUNKCIJE U DRUŠTVENO
ODGOVORNOJ TVRTCI**

7. Natalia B. Safronova¹, Tatiana P. Maslevich²

*¹Department of management and marketing, Russian Presidential
Academy of National Economy and Public Administration*

*(RANEPA); ²Department of Theory and Systems of Branch
Management (RANEPA), Russia*

**INFLUENCE OF SUPPLY AND DEMAND FACTORS ON THE
DEVELOPMENT STRATEGY OF HOUSING AND UTILITIES
IN THE RUSSIAN FEDERATION**

8. Laura Južnik Rotar¹, Mitja Kozar²

¹School of Business and Management Novo mesto, Slovenia;

²Gorenje, d.d., Slovenia

**ARE WE ORIENTED TOWARDS LEARNING
ORGANIZATION?**

9. Ugljesa Marjanovic, Nemanja Tasic, Milos Jovanovic, Goran Tepic, Bojan Lalic
University of Novi Sad, Faculty of Technical Sciences, Department of Industrial Engineering and Management, Serbia
INFORMATION SYSTEMS STRATEGY: E-LEARNING AT THE UNIVERSITY

10. Željko Stević, Asib Alihodžić, Saša Knežević, Željko Stjepanović
University of East Sarajevo, Faculty of Transport and Traffic Engineering Doboj, Bosnia and Herzegovina
MANAGEMENT OF MEDICAL LOGISTICS - THE SITUATION IN BOSNIA AND HERZEGOVINA

D i s k u s i j a / Discussion

Ručak / Lunch

MAY CONFERENCE ON STRATEGIC MANAGEMENT

29.05.2016. 15⁰⁰-16³⁰
(Konferencijska sala A - Room A)
Predsedavajući/Chairman: L. Stefanovska, I. Ashtalkoska

1. Milenko Dželetović¹, Bojan Ristić²
¹Fakultet bezbednosti Univerziteta u Beogradu; ²Visoka strukovna škole za informacione tehnologije, Serbia
UPRAVLJANJE PRIVATNIM SREDNJIM ŠKOLAMA – STRATEGIJSKA INTENCIJA DRŽAVE

2. Vojteski-Kljenak Dragana, Sljivic Slavoljub, Pavlović Milenko
Faculty of Business Economics and Entrepreneurship, Serbia
THE CHARACTERISTICS AND A DETERMINANTS OF FINANCIAL EXPENDITURES OF TRADING ENTERPRISES IN SERBIA

3. Alexey S. Budakov, Bogomolny Evgeniy Isaakovich
Institute of sectoral Management, The Russian Presidential Academy of National Economy and Public Administration, Moscow, Russia
IMPROVEMENT OF THE EFFECTIVENESS OF RESIDENTIAL REAL ESTATE MANAGEMENT USING ENERGY-EFFICIENT TECHNOLOGIES

4. Lidija Stefanovska¹, Mende Solunecvski²
¹BAS Institute of Management Bitola, Business Academy Smilevski BAS Skopje; ²Ministry of Defense, Macedonia
USING THE FOURTH GENERATION BALANCED SCORECARD IN THE PROCESS OF STRATEGIC PLANNING IN THE PUBLIC SECTOR ORGANIZATIONS

5. Solodovnikov Vitaly Vitalievich
National Research University Higher School of Economics, Faculty of Business and Management, Supply Chain Management Department Moscow, Russia
STRATEGIC SUPPLY CHAIN PLANNING

6. Alexander Miller
Omsk state University named after F. M. Dostoevsky, Russia
METHODOLOGICAL APPROACH TO ASSESSMENT OF ORGANIZATIONAL RESOURCES OF THE PRODUCTIVE ACTIVITY

D i s k u s i j a / Discussion

7. Irena Ashtalkoska¹, Savo Ashtalkoski¹, Igor Slavkoski²
¹FON-First Private University, Skopje; ²Association for Sustainable Development Milieukontakt Macedonia, Skopje, Macedonia
THE LINK BETWEEN THE ALIGNMENT OF THE INDIVIDUAL GOALS WITH THE ORGANIZATION'S GOALS AND ORGANIZATIONAL PERFORMANCE

8. Mirko Tripunoski, Lazar Arsovski, Borce Sibinovski
FON University, Skopje, Macedonia
MODERN COMMUNICATION MANAGEMENT BASIS FOR CREATING CORPORATE IMAGE

9. Emenike Kalu O.¹, Peter Ifeanyichukwu Ali², Ezeji E. Chigbu²
¹Department of Banking and Finance, Rhema University Aba, Abia State; ²Department of Financial Management Technology, Federal University of Technology Owerri, Imo State, Nigeria
WEAK FORM EFFICIENCY OF THE INSURANCE INDUSTRY: EMPIRICAL EVIDENCE FROM NIGERIA

10. Vojislav Đorđević, Miloš Gajić, Ljiljana Berezljjev, Miodrag Vuković
Fakultet projektnog i inovacionog menadžmenta, Beograd, Serbia
ASPECTS OF SUBJECT FEATURES, RELATIONS AND CONNECTIONS IN MANAGEMENT AND STRATEGIC MANAGEMENT

11. Vladimir Mirković
Belgrade Association of Economists, Serbia
THE ANALYSIS OF CONCENTRATION TREND IN SERBIAN BANKING INDUSTRY

12. Vesna Mila Čolić Damjanović¹, Žaklina Gligorijević², Dušan Damjanović³, Đorđe Čantrak⁴
¹Faculty of Architecture, University of Belgrade; ²Urban Planning Institute of Belgrade; ³PALGO Center, Belgrade; ⁴Faculty of Mechanical Engineering, University of Belgrade, Serbia
INTRODUCING SMART GOVERNANCE PERSPECTIVES TO BELGRADE STRATEGIC PLANNING PROCESSES

D i s k u s i j a / Discussion

MAY CONFERENCE ON STRATEGIC MANAGEMENT

29.05.2016. 15⁰⁰-16³⁰
(Konferencijska sala B - Room B)
Predsedavajući/Chairman: S. Radosavljević, D. Manasijević

1. Anđelka Stojanović, Živan Živković, Marija Panić
University of Belgrade, Technical Faculty in Bor, Serbia
RISK IMPACT ASSESSMENT ON THE PROJECT NPV BY USING MONTE CARLO SIMULATION

2. Zoran Pavlovic
Fakultet organizacionih nauka, Beograd, Serbia
QOS INFORMATION TECHNOLOGIES THE WEB SITE

3. Dragan Manasijević¹, Dragana Živković¹, Jaka Vadnjal², Ivica Nikolić¹, Bojan Morić Milovanović³, Vasilika Kume⁴, Jasmin Halebić⁵, Makedonka Dimitrova⁶, Gelu Trisca⁷, Svilen Kunev⁸
¹University of Belgrade, Technical Faculty, Bor, Serbia; ²GEA College, Ljubljana, Slovenija; ³University of Zagreb, Faculty of Economics and Business, Zagreb, Croatia; ⁴University of Tirana, Faculty of Economics, Tirana, Albania; ⁵University of Zenica, Faculty of Economics, Zenica, Bosnia and Herzegovina; ⁶University American College Skopje, School of Business Economics and Management, Skopje, FRY Macedonia; ⁷University Eftimie Murgu, Faculty of Economics, Resita, Romania; ⁸'Angel Kanchev' University of Ruse, Faculty of Business and Management, Ruse, Bulgaria
STUDY OF STUDENTS' INDEPENDENCE AND CREATIVITY MOTIVES AND THEIR IMPACT ON ENTREPRENEURIAL SELF-EFFICACY

4. Marinko Maslarić, Svetlana Nikoličić, Dejan Mirčetić, Marko Veličković
University of Novi Sad, Faculty of Technical Sciences, Serbia
A ROADMAP TOWARDS IMPROVING PORTFOLIO OF LOGISTICS SERVICE PROVIDERS WITH THE AIM OF CREATING SUSTAINABLE SHORT FOOD SUPPLY CHAINS

5. Miodrag Lazarević¹, Svetlana Lazarević Petrović², Tamara Petković²
¹Fakultet za strateški i operativni menadžment, Beograd; ²Visoka poljoprivredna škola strukovnih studija Šabac, Šabac, Serbia
THE SYSTEM OF HIGHER EDUCATION IN SERBIA 2005-2015

6. Sanja Nikolic, Sreten Miladinovski
MIT University – Faculty of Management, Macedonia
THE SIGNIFICANCE OF ORGANIZATIONAL KNOWLEDGE TRANSFER IN THE ERA OF KNOWLEDGE

7. Nevena Gavrilov, Jasna Petković

Fakultet organizacionih nauka, Serbia

TECHNOLOGY STRATEGY AS ONE OF THE KEY FACTORS FOR THE DEVELOPMENT OF ENTREPRENEURSHIP

D i s k u s i j a / Discussion

8. Saša Vujić, Slobodan Vujić

VB Leasing BH, Bosnia and Herzegovina

RAZVOJ I BRENDIRANJE LOKACIJA JE STIMULATOR POKRETANJA MALOG BIZNISA U BOSNI I HERCEGOVINI

9. Sibel Ahmedova, Darina Pavlova

Technical University-Varna, Bulgaria

COMPETITIVENESS AND COMPETITIVE ADVANTAGES OF THE INDUSTRIAL ENTERPRISES IN THE NORTHEAST REGION

10. Robert Dimitrovski, Liljana Pushova

MIT University, Faculty of Management, Skopje, Macedonia

THE ORGANIZATIONAL CULTURE – A CREATOR OF SUSTAINABLE CHANGES

11. Slobodan Radosavljević¹, Milan Radosavljević², Jovana Radosavljević²

¹RB "Kolubara" d.o.o., Lazarevac; ²GO Lazarevac, Lazarevac, Serbia

NEW ASPECTS OF POSSIBLE FLOOD UGLJNOKOPA IN THE REPUBLIC OF SERBIA THROUGH THE FORMAT QUALITY STRATEGIC PROJECTION WITH ECO RISKS

12. Slobodan Radosavljević¹, Milan Radosavljević², Jovana Radosavljević²

¹RB "Kolubara" d.o.o., Lazarevac; ²GO Lazarevac, Lazarevac, Serbia

CONTEMPORARY TRENDS EKO MINING IN SERBIA

D i s k u s i j a / Discussion

Kafe pauza / Coffee Break

STUDENTS SYMPOSIUM ON STRATEGIC MANAGEMENT AND V4 PROJECT SESSION

ENVIRONMENTAL AWARENESS SESSION

29.05.2016. 15⁰⁰-16³⁰

(Konferencijska sala C - Room C)

Predsedavajući/ Chairman: I. Marosi, R. Stasiak-Betlejewska, A. Madlenak, I. Mihajlović

1. Danijela Voza, Isidora Milošević, Danijela Durkalić, Ivan Mihajlović

Technical faculty in Bor, University of Belgrade, Bor, Serbia

ENVIRONMENTAL AWARENESS OF EUROPEAN YOUTH: A COMPARATIVE STUDY

2. Robert Ulewicz, Renata Stasiak-Betlejewska

Czestochowa University of Technology, Faculty of Management, Institute of Production Engineering, Poland

IDENTIFICATION OF THE ENVIRONMENTAL RISKS ON THE EXAMPLE OF THE LOCAL COMMUNITY

3. Adam Madleňák, Ľuboslav Blišák, Filip Lehotský

Faculty of Mass Media Communication, University of Ss. Cyril and Methodius, Slovakia

ENVIRONMENTAL ASPECTS OF SOCIALLY RESPONSIBLE BUSINESS PRACTISES

4. Ivica Nikolić, Isidora Milošević, Nenad Milijić, Ivan Mihajlović

University of Belgrade, Technical Faculty in Bor, Management Department, Bor, Serbia

ECOLOGICAL IMPACT ON SELECTION OF ADEQUATE TECHNOLOGY

5. Pavle Radanov

Faculty of applied management, economics and finance, Serbia

RESEARCH OF AWARENESS OF SOUTH BANAT RESIDENTS ABOUT AIR, WATER, LAND AND FOOD POLLUTION

6. Przemysław Kubat, Renata Stasiak-Betlejewska

Faculty of Management, Czestochowa University of Technology, Poland

ASPECTS OF URBAN AND ECOLOGICAL DEVELOPMENT AS A TOOL OF SUPPORTING ACTIVITY OF PERSONS WITH DISABILITIES IN CZESTOCHOWA

7. Tímea Edőcs, Alexandra Vécsey

Obuda University, Hungary

NOBODY LIKES POISON

8. Anđelka Stojanović, Ivan Mihajlović

University of Belgrade, Technical Faculty in Bor, Serbia

CORPORATE SOCIAL RESPONSIBILITY: ENVIRONMENTAL ASPECTS

9. Milan Rajčák

University of St. Cyril and Methodius, Faculty of MassMedia Communication, Trnava, Slovakia

SLOVAK – UKRAINIAN CROSSBORDER REGION AND MANAGEMENT OF CROSSBORDER COOPERATION

10. Van Thinh Duong, Pál Fehér-Polgár

Obuda University Keleti Faculty of Business and Management, Hungary

CULTURE AND ENVIRONMENTAL AWARENESS, A STUDY ON HUNGARIAN HIGHER EDUCATION STUDENTS

11. Bronislava Čapkovičová, Lukáš Grib

University of Ss. Cyril and Methodius in Trnava, Faculty of Mass Media Communication, Slovak Republic

MARKETING SUPPORT FOR GREEN INNOVATIONS IN THE SLOVAK SMALL AND MEDIUM-SIZED ENTERPRISES

D i s k u s i j a / Discussion

Kafe pauza / Coffee Break

MAY CONFERENCE ON STRATEGIC MANAGEMENT

29.05.2016. 17⁰⁰-18³⁰

(Konferencijska sala A - Room A)

Predsedavajući/ Chairman: V. Stamboliski, X. Azizi

1. Vojislav Đorđević

Fakultet projektnog i inovacionog menadžmenta, Serbia

STRATEGIC OPERATIONALIZATION OF THE PROJECT IN ENTERPRISE REORGANIZATION

2. Stanislaw Borkowski¹, Krzysztof Knop², Krzysztof Mielczarek²

¹Kielce University of Technology, Faculty of Management and Computer Modelling; ²Czestochowa University of Technology, Faculty of Management, Institute of Production Engineering, Poland

EVALUATION OF VISUAL CONTROL IMPORTANCE IN THE PRODUCTION PROCESSES OF ENTERPRISES FROM THE AUTOMOTIVE INDUSTRY

3. Stanisław Borkowski¹, Renata Stasiak-Betlejewska², Michał Banasiak²

¹Kielce University of Technology, Faculty of Management and Computer Modelling; ²Czestochowa University of Technology, Faculty of Management, Institute of Production Engineering, Poland

QUALITY MANAGEMENT IN THE WASTEWATER TREATMENT PLANT

4. Xhenana Azizi

*Deloitte Kosova LLC, Pristina, Kosovo**

ISSUES OF MEASURING MARKET RISK – METHODS AND TECHNIQUES

5. Olga Nemova, Marina Artemyeva

Minin Nizhny Novgorod State Pedagogical University, Russia

THE DISTRIBUTION OF HOUSEHOLD LABOR IN THE NIZHNY NOVGOROD FAMILY: SOCIO-PHILOSOPHICAL AND ECONOMIC ANALYSIS

6. Yaroslav Potashnik, Ekaterina Garina, Natalia Andryashina

Minin Nizhny Novgorod State Pedagogical University, Russia

FORMATION OF THE INVESTMENT PROJECT CAPITAL IN THE PRODUCTION SECTOR

7. Duško Tomić, Zlatko Dragosavljević, Marko Labović

The School of Engineering Management, Serbia

ENVIRONMENTAL STRATEGIC MANAGEMENT IN THE CASE OF CONTROL OF AIR POLLUTION IN PANCEVO (YEAR 2000-2010.) AND COMPARATIVE PRESENTATION OF CERTAIN PARAMETERS FOR THE PERIOD OF 2000-2010.

D i s k u s i j a / Discussion

8. Natalia Andryashina, Victor Kuznecov, Elena Romanovskaya
Minin Nizhny Novgorod State Pedagogical University, Russia
ASSESSMENT OF THE BUSINESS MECHANISMS THAT ARE DEVOTED TO THE NEW PRODUCT CREATION AT THE INDUSTRIAL ENTERPRISE

9. Elena Romanovskaya, Viktor Kuznetsov, Ekaterina Garina
Minin Nizhny Novgorod State Pedagogical University, Russia
MARKETING PECULIARITIES OF THE NEW PRODUCT CREATION AT THE INDUSTRIAL ENTERPRISE

10. Jovovic Milorad¹, Nikcevic Gordana², Misnic Nikola¹
¹*Faculty of Economics Podgorica, University of Montenegro;*
²*School of Economics „Mirko Vesovic“, Montenegro*
IMPORTANCE AND THE NEED OF UNDERSTANDING RELATIONS AMONG NATIONAL AND ORGANIZATIONAL CULTURE

11. Vasil Stamboliski, Vancho Donev, Radmil Polenakovik
Ss. Cyril and Methodius University, Skopje, Macedonia
IMPLEMENTATION OF A NEW WAY OF SALE OF BATTERIES IN SERVICE CENTER

12. Žarko Vranjanac
University of Nis, Faculty of occupational safety in Nis, Serbia
THE MANAGEMENT OF HYGIENE AND CLEANING PRODUCTS PACKAGING WASTE

D i s k u s i j a / Discussion

Kafe pauza / Coffee Break

MAY CONFERENCE ON STRATEGIC MANAGEMENT

29.05.2016. 17⁰⁰-18³⁰
(Konferencijska sala B – Room B)
Predsedavajući/Chairman: M. Kochoska, M. Cvijić

1. Maja Kochoska¹, Dijana Damevska²
¹*Business academy Smilevski,;* ²*BAS Institute of management, Macedonia*
MARKETING ON SOCIAL MEDIA

2. Miroslav Milutinović¹, Andon Kostadinović¹, Kristina Milenković²
Fakultet za pravo, bezbednost i menadžment u Nišu, Ekonomski fakultet u Nišu, Serbia
DISTANCE LEARNING

3. Ljubisha Nikolovski¹, Marija Georgievska
¹*Agency for Promotion of Entrepreneurship of the Republic of Macedonia - Skopje, Macedonia*
INFLUENCE OF CERTAIN FACTORS FOR STRENGTHENING THE CAPACITY OF INSTITUTIONAL INFRASTRUCTURE FOR SUPPORT ENTREPRENEURSHIP

4. Natalia Minaeva, Kseniya Baeva
The Russian Presidential academy of national economy and public administration, Russia
THE FEATURES OF MOTIVATION OF WORKING BACHELOR'S STUDENTS AND MASTER'S STUDENTS IN THE CONDITIONS OF INSTABILITY OF LABOR MARKET

5. Ljubica Duđak, Lepasava Grubić-Nešić
Univerzitet u Novom Sadu, Fakultet tehničkih nauka Novi Sad, Departman za industrijsko inženjerstvo i menadžment, Serbia
STRATEGIC APPROACH TO THE DEVELOPMENT OF HUMAN RESOURCES IN THE ORGANIZATIONS

6. Milica Stojković
University Business Academy in Novi Sad, Faculty of Law for Business and Justice, Serbia
DEVELOPMENT OF THE LEGAL FRAMEWORK OF COMPETITION POLICY IN THE EUROPEAN UNION

7. Drago Orčić, Snežana Urošević
Technical Faculty in Bor, University of Belgrade, Serbia
SIGNIFICANCE OF THE STRUCTURAL CAPITAL IDENTIFICATION FOR THE SMALL AND MEDIUM COMPANIES IN TEXTILE INDUSTRY

D i s k u s i j a / Discussion

8. Mirjana Cvijić, Zdenka Dudić, Jelena Borocki
University of Novi Sad, Faculty of technical science, Serbia
ANALYSIS OF METHODS FOR MEASURING INTELLECTUAL CAPITAL

9. Alice Livia Mozsár Kovácsné
Óbuda University, Keleti Károly Faculty of Business and Management, Hungary
REDUCING IT COSTS AND ENSURING SAFE OPERATION WITH APPLICATION PORTFOLIO MANAGEMENT

10. Kiryakova-Dineva, Teodora/Kitkova, Maya
South West University "Neofit Rilski" of Blagoevgrad Department of Tourism, Bulgaria
INTERCULTURAL DIALOGUE: A PREREQUISITE FOR SUCCESSFUL TOURIST ADAPTATION

11. Ljiljana St. Mihajlović¹, Petronije Jevtić¹, Miljkovic Ljubomir²
¹*Visoka škola primenjenih strukovnih studija, Vranje;* ²*Fakultet za poslovno industrijski menadžment, Beograd, Serbia*
LOGISTICS CHAIN DEVELOPMENT AND ECONOMICS EDUCATION

12. Ljiljana St. Mihajlović¹, Petronije Jevtić¹, Enisa Bekto²
¹*Visoka škola primenjenih strukovnih studija, Vranje, Serbia;* ²*Bekto precisa, Goražde, Bosnia and Herzegovina*
ROLE OF INTERACTIVE MEDIA IN MARKETING COMMUNICATIONS

13. Petronije Jevtić¹, Ljiljana Stošić Mihajlović¹, Milena Kramar Zupan²
¹*Visoka škola primenjenih strukovnih studija, Vranje, Serbia;* ²*Splošna bolnišnica, Novo Mesto, Slovenia*
HUMAN CAPITAL IN FUNCTION OF THE COMPETITIVENESS OF IMPORTANCE COMPANY

D i s k u s i j a / Discussion

Kafe pauza / Coffee Break

MAY CONFERENCE ON STRATEGIC MANAGEMENT

29.05.2016. 19⁰⁰-20⁰⁰
(Konferencijska sala A – Room A)
Predsedavajući/Chairman: M. Homen, D. Riznić

1. Aleksandar Krstić, Đorđe Nikolić
University of Belgrade, Technical Faculty in Bor, Management Department, Serbia
DEVELOPMENT OF THE SYSTEM CRITERIA FOR MAKING SOFTWARE SOLUTIONS FOR BUSINESS DECISION

2. Marijan Stevanovski¹, Kristina Stevanovska²
¹*MIT University Skopje;* ²*Virtual-M Kumanovo, Macedonia*
AGGREGATE DEMAND AND MARKET PRODUCTS AS AN ELEMENT IN ESTABLISHING MACROECONOMIC EQUILIBRIUM

3. Taiwo Adewale Muritala, Muftau Adeniyi Ijaiya; Musa Olanrewaju Kolawole
Fountain University Osogbo, Nigeria
IMPACT OF MICROFINANCE BANKS ON POVERTY ALLEVIATION IN OSUNSTATE, NIGERIA

4. Ardita Boriçi, Arjola Dergjini, Albana Boriçi (Begani)
University of Shkodra "Luigj Gurakuqi", Albania
MIKROFINANCE, SOCIAL AND FINANCIAL PERFORMANCE – CASE OF ALBANIA

5. Maja Homen¹, Mario Dumančić²
¹*The Faculty of Humanities and Social sciences University of Zagreb;* ²*The Faculty of Teacher Education University of Zagreb, Croatia*
BUILDING SOCIAL CAPITAL ON ENTERPRISE SOCIAL NETWORKS

6. Ivan Jovanović, Djordje Nikolić, Nenad Milijić
University of Belgrade, Technical faculty in Bor, Serbia
MATHEMATICA AS A DECISION SUPPORT SYSTEM IN THE PROBLEM OF BLENDING FOR ECOLOGICAL COPPER PRODUCTION

D i s k u s i j a / Discussion

MAY CONFERENCE ON STRATEGIC MANAGEMENT

29.05.2016. 19⁰⁰-20⁰⁰

(Konferencijska sala B – Room B)

Predsedavajući/Chairman: D. Karadakov, M. Vuković

1. Đorđe Mačvanin, Nenad Mačvanin, Aleksandra Perović
Alfa BK univerzitet, Beograd, Serbia

MANAGEMENT IN PHARMACY-SCIENCE, SKILL, OR ART

2. Nenad Mačvanin, Djordje Mačvanin, Jovan Veselinović, Vladan Babić

Fakultet za sport, Beograd, Serbia

MOBING - FORM OF STRESS SOCIETY IN TRANSITION

3. Dejan Riznić, Snežana Urošević, Danijela Durkalić
Technical Faculty in Bor, Serbia

THE ROLE OF HUMAN RESOURCES IN THE IMPLEMENTATION OF ORGANIZATIONAL CHANGES

4. Daniela Karadakov

Business academy Smilevski – BAS, Skopje, Macedonia

ORGANIZATIONAL LEARNING FUNCTIONS

5. Radmila Micić

University of Priština / Kosovska Mitrovica, Faculty of Economics, Serbia

THE IMPACT OF NATIONAL CULTURE ON THE MOTIVATION OF EMPLOYEES IN ORGANIZATIONS

6. Radmila Micić

University of Priština / Kosovska Mitrovica, Faculty of Economics, Serbia

AFFIRMATION OF CREATIVITY AND INNOVATION IN ORGANIZATIONS

D i s k u s i j a / Discussion

21⁰⁰ Svečana večera/ Banquet dinner

MAY CONFERENCE ON STRATEGIC MANAGEMENT

Monday 30.05.2016. 9⁰⁰-10³⁰

(Konferencijska sala A – Room A)

Predsedavajući/Chairman: I. Jovanović, M. Arsić

1. Milica Arsić, Ivan Jovanović

University of Belgrade, Technical faculty in Bor, Serbia

ANALYSIS OF FACTORS WHICH DETERMINE THE FUTURE ENTREPRENEURIAL BEHAVIOR AMONG YOUNG PEOPLE

2. Milica Arsić, Živan Živković

University of Belgrade, Technical faculty in Bor, Serbia

BIBLIOMETRIC ANALYSIS OF SCIENTIFIC WORK AT UNIVERSITY OF BELGRADE FOR PERIOD 2011-2015

3. Solaja, Mayowa Oludele

Olabisi Onabanjo University, Department of Sociology, Ago-Iwoye, Nigeria

AN INVESTIGATION OF THE IMPACT OF SKILL ACQUISITION PROGRAMMES ON UNEMPLOYMENT DILEMMA IN LAGOS, NIGERIA

4. Dejan Bogdanović, Ivan Jovanović, Nenad Milijić

Univerzitet u Beogradu, Tehnički fakultet u Boru, Odsek za menadžment, Serbia

MULTI-CRITERIA ANALYSIS OF ADVANTAGES OF IMPLEMENTATION OF PROJECT PORTFOLIO MANAGEMENT

5. Radmilo Nikolić, Aleksandra Fedajev

University of Belgrade, Technical faculty in Bor, Bor, Serbia

PRIVATIZATION OF STATE ENTERPRISES IN THE REPUBLIC OF SERBIA IN THE FUNCTION OF MACROECONOMIC STABILITY IMPROVEMENT AND SUSTAINABLE ECONOMIC DEVELOPMENT

6. Ivan Jovanović, Milica Arsić

University of Belgrade, Technical Faculty in Bor, Engineering Management Department, Serbia

ANALYSIS OF THE IMPACT OF ENTREPRENEURIAL CREATIVITY AND SELF-EFFICACY ON THE INNOVATION AND PROFITABILITY OF SMES IN SOUTH AND SOUTHEAST SERBIA

D i s k u s i j a / Discussion

Kafe pauza / Coffee Break

MAY CONFERENCE ON STRATEGIC MANAGEMENT

30.05.2016. 9⁰⁰-10³⁰

(Sala B/ Room B)

Predsedavajući/Chairmen: M. Vuković, K. Ristić

1. Sanela Arsić, Đorđe Nikolić, Živan Živković

University of Belgrade, Technical Faculty in Bor, Serbia

ECOTOURISM AS A STRATEGIC COMMITMENT TO SUSTAINABLE DEVELOPMENT OF THE NATIONAL PARK DJERDAP

2. Kristijan Ristić

Univerzitet „Union – Nikola Tesla“ Beograd, Fakultet za poslovno industrijski menadžment i pravo, Serbia

FINANCIAL AND BANKING MANAGEMENT OF EU: FUNCTIONAL ANALYSIS

3. Danijela Voza, Predrag Đorđević, Milovan Vuković

Technical faculty in Bor, University of Belgrade, Serbia

INTEGRATION OF CONTROL CHARTS AND SWQI FOR WATER QUALITY CHANGES VISUALIZATION

4. Ivan Jovanović, Dejan Bogdanović, Nenad Milijić

University of Belgrade, Technical Faculty in Bor, Engineering Management Department, Serbia

THE IMPACT OF OCCUPATIONAL SAFETY ELEMENTS ON THE ACHIEVEMENT OF PROJECT GOALS WITHIN PROJECT-BASED ORGANIZATIONS IN THE JABLANICA DISTRICT

5. Graa Amel, Labair Sihem, Ezzine Abdelmajid

Faculty of economic and management, Djillali Liabes University, Algeria

ASSESSING THE PERCEIVED QUALITY SERVICE IN ALGERIAN PUBLIC SECTOR: USING PSQ MODEL

D i s k u s i j a / Discussion

Kafe pauza / Coffee Break

MAY CONFERENCE ON STRATEGIC MANAGEMENT

30.05.2016. 11⁰⁰-13⁰⁰

(Sala A/ Room A)

Predsedavajući/Chairmen: S. Stańczyk, O. A. Voynova

1. Sylwia Stańczyk

Wroclaw University of Economics, Poland

COMPLEXITY, CONSTRUCTS AND STRATEGIC MANAGEMENT. TOWARD MIX-METHODOLOGY RESEARCH

2. O. A. Voynova

Dostoevsky Omsk State University, Russia

SOCIAL ENTREPRENEURSHIP IN THE CONTEXT OF MODERN ENVIRONMENT

3. Petar Kurečić, Filip Kokotović

University North, Varazdin and Koprivnica, Croatia

THE HISTORY OF THE RISE OF THE US PUBLIC DEBT LIMIT: EMPIRIC ANALYSIS OF THE RELEVANCE OF PUBLIC DEBT TO THE US ECONOMIC GROWTH

4. Miroslav Gveroski¹, Aneta Risteska¹, Stevco Dimeski², Fanka Risteska¹, Tatjana Spaseska¹

¹Faculty of Economics- Prilep; ²Faculty of Economics – Sv. Nikole, Bitola, Macedonia

THE IMPORTANCE OF SMES INNOVATION FOR IMPROVING THE COMPETITIVENESS OF THE REPUBLIC OF MACEDONIA

5. Nikola Radić¹, Jovanka Popović¹, Vlado Radić¹, Milan Novović²

¹Faculty of Business Economics and Entrepreneurship, Belgrad;

²High Business School of Professional Studies "Čačak", Belgrade, Serbia

FINANCING PROBLEMS AS THE GREATEST THREAT FOR DEVELOPMENT OF SMES AND ENTREPRENEURSHIP

6. Vlado Radić, Nikola Radić, Jovanka Popović
Faculty of Business Economics and Entrepreneurship, Belgrade, Serbia

REASONS FOR OGRANIZATIONAL CHANGES

7. Vlado Radić, Nikola Radić
Faculty of Business Economics and Entrepreneurship, Belgrade, Serbia

IMPACT TRANSFORMATIONAL LEADERSHIP ON INNOVATIONS IN ORGANIZATIONS

Diskusija / Discussion

Ručak / Lunch

MAY CONFERENCE ON STRATEGIC MANAGEMENT

30.05.2016. 11⁰⁰-13⁰⁰
(Sala B/ Room B)

Predsedavajući/Chairmen: J. Barišić, I. Ubrežiová

1. Izabela Lacmanović¹, Ivanka Gajić¹, Dejan Lacmanović²

¹University „Union – Nikola Tesla“, Belgrade, Faculty of Sport, Belgrade; ²University of Novi Sad, Technical Faculty „Mihajlo Pupin“, Zrenjanin, Serbia

SOCIAL AND ECONOMIC COSTS OF ELECTRONIC PAYMENT SYSTEM

2. Denisa Hrušecká

Tomas Bata University in Zlin, Faculty of Management and Economics, Department of Industrial Engineering and Information Systems, Czech Republic

PROOF OBLIGATIONS AS A SUPPORT TOOL FOR EFFICIENT PROCESS MANAGEMENT IN THE FIELD OF PRODUCTION PLANNING AND SCHEDULING

3. Jelena Barišić¹; Nikola Vujanović²

¹Faculty of organizational sciences, University of Belgrade; ²Belgrade business school – higher education institution for applied studies, Serbia

PROJECT MANAGEMENT IN THE ENERGETICS WITH EMPHASIS ON SOLAR ENERGY, AS A RENEWABLE ENERGY SOURCE

4. Nikola Vujanović¹; Ivana Lončar²

¹Belgrade Business School; ²Peterhof Consulting, Serbia
EVALUATION OF R&D PROJECTS IN PHARMACEUTICAL INDUSTRY: DO PHARMACEUTICAL COMPANIES ADEQUATELY ACCOUNT FOR RISK AND FLEXIBILITY?

5. Iveta Ubrežiová, Kamila Moravčíková

Slovak University of Agriculture in Nitra, Slovak Republic
HOW TO PERCEIVE THE CORPORATE SOCIAL RESPONSIBILITY IN THE AGRI FOOD COMPANIES?

6. Teodora Kiryakova-Dineva, Maya Kitkova
South West University "Neofit Rilski" of Blagoevgrad Department of Tourism, Bulgaria

INTERCULTURAL DIALOGUE: A PREREQUISITE FOR SUCCESSFUL TOURIST ADAPTATION

7. Igor Janjić¹, Bojan Čučak²

¹HR manager for West Balkans region at Mylan; ²Regional Manager/HR Consultant at Trenkwalder HR services, Serbia
ANALYSIS OF PERFORMANCE MANAGEMENT PRACTICES IN SMALL AND MEDIUM ENTERPRISES IN SERBIA

8. Tatjana Ilić-Kosanović, Vladimir Tomašević, Damir Ilić

The School of Engineering Management, Belgrade, Serbia
THE CHALLENGES FOR HUMAN RESOURCES MANAGEMENT IN PROJECT ORIENTED ORGANIZATIONS

Diskusija / Discussion

Ručak / Lunch

MAY CONFERENCE ON STRATEGIC MANAGEMENT

30.05.2016. 11⁰⁰-13⁰⁰
(Sala C/ Room C)

Predsedavajući/Chairmen: V. Kozák, D. Ilić

1. Mohyedein Ahmed Almadaney

Bani Walid University, Faculty of Economics and Political Science, Bani Walid, Libya

THE FUTURE VISION TO LIBYAN FOREIGN POLICY TOWARDS AFRICAN COUNTRIES

2. Mohyedein Ahmed Almadaney

Bani Walid University, Faculty of Economics and Political Science, Bani Walid, Libya

COMPARISON METHOD OF STRATEGIC MANAGEMENT

3. Bogdan Ćirić, Dragana Vukadinović

Monolith innovation group, Serbia

MANAGEMENT OF TRANSITION TO CIRCULAR ECONOMY

4. Dejan Romih¹, Katja Crnogaj²

¹University of Maribor, Faculty of Economics and Business, Department of International Economics and Business; ²University of Maribor, Faculty of Economics and Business, Department of Entrepreneurship and Business Economics, Maribor, Slovenia
INCREASING THE VALUE OF SLOVENIA'S INTERNATIONAL TRADE THROUGH SUSTAINABLE APPROACH

5. Damir Ilić, Srđan Tomić, Stanko Bulajić

Fakultet za inženjerski menadžment, Beograd, Serbia
IMPLEMENTATION OF NEW ASSULT RIFLE AS A MODEL FOR FACTORY „ZASTAVA ARMS“ MILITARY PROGRAM CONSOLIDATION

6. Vratislav Kozák

Tomas Bata University in Zlin, Czech Republic
MICROBREWERIES AS A NEW PHENOMENA OF CULINARY TOURISM IN CZECH REPUBLIC

7. Branislav Knežević, Darko Stefanović, Ana Knežević, Teodora Lolić

University of Novom Sadu, Faculty of technical sciences, Department of industrial engineering and management, Serbia
THE CONTRIBUTION OF GAMIFICATION IN PROMOTION OF TOURISM DESTINATIONS

8. Jadranka Denkova¹, Branka Denkova

¹Goce Delcev University, Faculty of Law, Stip, Macedonia
STRATEGIC MANAGEMENT OF THE PUBLIC SECTOR IN THE REPUBLIC OF MACEDONIA

Diskusija / Discussion

Ručak / Lunch

MAY CONFERENCE ON STRATEGIC MANAGEMENT

30.05.2016. 15⁰⁰-17⁰⁰
(Sala A/ Room A)

Predsedavajući/Chairmen: E. Yazovskikh, S. Kesavan

1. Ardelean Dorina, Pribac Loredana

„Vasile Goldis“ Western University of Arad, Romania
A PARALLEL BETWEEN FEMALE ENTREPRENEURSHIP IN ROMANIA AND SERBIA IN THE CONTEXT OF 2016

2. Evgeniya Yazovskikh¹, Alexander Mokronosov²

¹Ural federal University named after the first President of Russia B.N. Yeltsin; ²Russian State Vocational and Pedagogical University, Russia

SOME PRACTICAL ASPECTS OF MANAGEMENT IN EDUCATION

3. Olivera Stanišić Vještica

Telekom Srbija a.d., Srbija
THE IMPACT OF STRATEGIC HUMAN RESOURCE MANAGEMENT ON ORGANISATIONAL PERFORMANCE

4. S. Kesavan, Sungkriyayan Khan

School of Management, SRM University, India
UTILITY OF GREEN MARKETING IN INDIA

5. Srđan Tomić, Tatjana Ilić-Kosanović, Stanko Bulajić

The School of Engineering Management, Belgrade, Serbia
THE CRISES INFLUENCE ON “ZASTAVA ARMS” BUSINESS MANAGEMENT

6. Emirjeta Bejleri Mema, Alba Berberi

Universiteti "Luigj Gurakuqi", Shkoder, Albania
THE E-COMMERCE ADOPTION LEVEL IN BUSINESSES (CASE OF NORTHERN ALBANIA)

7. Liza C. Pantekovska

FON University, Faculty for Sports Management – Skopje, Macedonia

LATENT STRUCTURE OF THE DESTINATION COMPETITIVENESS OF STRUGA REGION (R.MACEDONIA) EVALUATED BY THE SPORT TOURISTS FROM DIVERSE NATIONALITY

Diskusija / Discussion

MAY CONFERENCE ON STRATEGIC MANAGEMENT

30.05.2016. 15⁰⁰-17⁰⁰

(Sala B/ Room B)

Predsedavajući/Chairmen: S. Sehic- Krslak, U. Šebjan

1. Saša Spasojević

Higher Agricultural School of Vocational Studies Šabac, Serbia

THE ROLE OF THE BARRIERS IN TRAFFIC NOISE PROTECTION

2. Sabina Sehic- Krslak

Fakultet za menadžment i poslovnu ekonomiju, Bosnia and Herzegovina

EXAMPLES OF GOOD PRACTICE IMPLEMENTATION OF BALANCED SCORECARD - BSC MODEL

3. Urban Šebjan, Polona Tominc, Karin Širec

University of Maribor, Faculty of Economics and Business, Maribor, Slovenia

DIFFERENCES IN CONCEPTUAL MODELS OF ENTREPRENEURIAL INTENTIONS BETWEEN SLOVENIA AND AUSTRALIA

4. Borjana B. Mirjanić, Luka M. Filipović

¹Belgrade Business School – Higher Education Institution for Applied Studies, Belgrade, Serbia

THE INFLUENCE ON INVESTMENT DECISIONS OF THE SPECIFIC CHARACTERISTICS OF STOCK RETURN DISTRIBUTION LISTED ON PRIME AND STANDARD LISTING AT THE BELGRADE STOCK EXCHANGE

5. Branka Denkova, Jadranka Denkova

Goce Delcev University, Faculty of Law, Stip, Macedonia

THE INFLUENCE OF PERCEPTION AND MOTIVATION WHEN CHOOSING A LIFE INSURANCE

Diskusija / Discussion

17⁰⁰ – Zatvaranje konferencije (Official closure)

(Konferencijska sala A / Room A)

Predsedavajući/ Chairman: I. Mihajlović

STUDENTS SYMPOSIUM ON STRATEGIC MANAGEMENT AND V4 PROJECT SESSION

STUDENTS SYMPOSIUM ON STRATEGIC MANAGEMENT

29.05.2016. 17⁰⁰-20⁰⁰

(Konferencijska sala C – Room C)

Predsedavajući/Chairman: I. Nikolić, S. Arsić, M. Myltsev

1. Mikhail Myltsev

Russian Academy of National Economy and Public Administration, Russia

STRATEGIC MARKETING MANAGEMENT IN ORDER TO ENTER INTERNATIONAL MARKETS

2. Miroslava P. Jevtić¹, Aleksandra B. Đurić²

¹Ekonomski fakultet u Beogradu; ²Ekonomski fakultet u Kragujevcu, Serbia

IMPLEMENTATION OF NEW MANAGING CONCEPTIONS

3. Dimitrievska Dragana

University in Belgrade, Technical faculty in Bor, Engineering management, Bor, Serbia

IMPLEMENTATION OF THE BOSTON CONSULTING GROUP PORTFOLIO MATRIX IN DEPARTMENT ANALYSIS OF TECHNICAL FACULTY IN BOR

4. Milos Nikolic¹, Darko Djuric²

¹University "John Naisbitt" (Megatrend University) in New Belgrade; ²College of Applied Studies in Vranje, study program-production economics, Serbia

NATURAL RESOURCES - POTENTIAL PCINJA DISTRICTS AND REGULATORY INFORMATION PROTECTION OF NATURAL RESOURCES

5. Aleksandra Đurić¹, Aleksandar Đurić²

Ekonomski fakultet Univerziteta u Kragujevcu, Pravni fakultet Univerziteta u Kragujevcu, Serbia

KNOWLEDGE AS A BASIS FOR GROWTH AND DEVELOPMENT IN THE CONTEXT OF CONFLICT OF SOCIAL AND CULTURAL CAPITAL

6. Bratislav Pavlovic

University of Belgrade, Technical Faculty in Bor, Serbia

IMPACT OF SOCIAL NETWORKS ON THE MARKETING AND OPERATIONS OF BUSINESS ENTITIES

7. Dušan Bogdanović, Danijel Bogosavljević, Natalija Tomić, Sandra Blagojević

University Of Belgrade, Technical Faculty In Bor, Engineering Management Department, Bor, Serbia

THE IMPACT OF PERSONAL CHARACTERISTICS OF INDIVIDUALS ON THEIR TENDENCY TO CONFLICTS

18³⁰-19⁰⁰ Kafe pauza / Coffee Break

8. Dušan Bogdanović

University of Belgrade, Technical Faculty in Bor, Engineering Management Department, Bor, Serbia

PROMOTION OF TOURIST DESTINATIONS AND ANALYSIS OF THE CAMPAIGN „MOJA SRBIJA“

9. Dušan Bogdanović

University of Belgrade, Technical Faculty in Bor, Engineering Management Department, Bor, Serbia

IMPLEMENTATION OF PUBLIC RELATIONS IN EDUCATIONAL INSTITUTIONS: A CASE STUDY

10. Ana Stanković, Marina Bogataj

University of Belgrade, Technical Faculty in Bor, Engineering Management Department, Bor, Serbia

SYSTEM ANALYSIS

11. Igor Kostić

University of Belgrade, Technical Faculty in Bor, Engineering Management Department, Bor, Serbia

DESCRIPTIVE ANALYSIS OF THE M-BANKING IN THE EAST AND SOUTH-EAST SERBIA

12. Krstić Milan, Milenović Miroslav

University of Belgrade, Technical Faculty in Bor, Engineering Management Department, Bor, Serbia

ECOLOGICAL SYSTEM OF SOKO BANJA AND BOR

13. Veličkovska Ivana, Jovkić Jelena

University in Belgrade, Technical faculty in Bor, Engineering management, Bor, Serbia

ANALYSE OF CONFLICT BEHAVIOUR - CONFLICT MANAGEMENT STYLES

D i s k u s i j a / Discussion

PUBLICATIONS:

All papers and reports presented at the Conference will be published in the Book of Proceedings of the May conference on Strategic Management.

Selected papers will be published in special issue of the journal Serbian Journal of Management, after additional revision (www.sjm06.com).

Selected papers from the conference will also be published in the scientific journal: Acta Oeconomica Universitatis Selye published by Faculty of Economics at J. Selye University in Komárno, Slovakia.

W E L C O M E !!!