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Dr. József Poór: is a Professor of Management in the Faculty of Economics and Social Sciences, Szent István University Hungary, where he teaches a variety of management courses. He earned his Ph.D. from the Hungarian Academy of Sciences Budapest. He is Professor of Management at Selye Janos University Komarno (Slovakia). He served as guest professor at five different US universities (PAMI-Honolulu, Bellermine-Louisville, EKU-Richmond, Saginaw-Michigan and CSU-Cleveland) and taught thirteen short summer semesters. He lectured at Catholic University-Lyon, France three times. He was as a Erasmus guest lecturer at many other European universities (Cranfield Management School, UK; University of Applied Sciences in Frankfurt am Main, Germany; University Arnhem, Holland) and visiting professor at University Bucharest and University Cluj, Romania as well. He was senior manager (Managing Director, Country Manager and senior consultant) at different internationally recognized professional service firms (Mercer, HayGroup, Diebold) and at a private business school (International Management Center, Budapest). His scholarly publications have appeared in more than ten internationally referred journals. He wrote twenty one books and book-chapters in Hungarian, one book (Walter-Kluwer-Complex) and five book-chapters (Addison-Wisley, Chapman&Hall, Kogan Page, Prentice Hall and Routledge) in English and one book in Romanian alone or as co-author.