

UNIVERSITY OF BELGRADE
TECHNICAL FACULTY IN BOR



***XII International
May conference on
strategic management
IMKSM 2016***

***Second announcement
and call for papers***

***Hotel ALBO, Bor,
Serbia***

28. – 30.05.2016.

Contacts and information:

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<http://mksm.sjm06.com/>

Conference topics:

- Strategic management
- General management
- Industrial and facility management
- Material flow management
- Environmental management
- Management methods
- Project management
- Operational systems and technology
- Quality management
- Marketing
- Entrepreneurship
- Production management
- Production systems management
- Financial management
- Management informational systems
- Management informational technologies
- Maintenance management
- Management in practice
- Healthcare and Sport management
- Risk management
- Tourism and Hospitality management
- Agricultural and Forestry management
- Special applications of management methods

Organized by:

UNIVERSITY OF BELGRADE,
TECHNICAL FACULTY IN BOR

Vojske Jugoslavije 12, 19210 Bor, Serbia
Tel/fax: 030/424-547

www.menadzment.tf.bor.ac.rs

PAPERS AND ABSTRACTS

Abstracts can be submitted online using the link: <https://goo.gl/x6o6yh>.

All papers and reports presented at the Conference will be published in the Book of Proceedings of the May conference on Strategic Management. Selected papers will be published in special issue of the journal *Serbian Journal of Management*, after additional revision (www.sjm06.com). Selected papers from the conference will also be published in the scientific journal: *Acta Oeconomica Universitatis Selye* published by Faculty of Economics at J. Selye University in Komárno, Slovakia. Papers published in the Book of Proceedings will be included in the **EBSCO Host Data Base**.

Abstracts: abstracts of the papers and reports should be submitted in English language (for authors from Serbia also in Serbian language). The abstracts should be prepared in following style and shall contain: **title** (font Times New Roman, Bold, Capital Letters, 14pt, cantered), **authors' names and addresses** (Times New Roman, Bold, 12pt, Italic, cantered), **text** not exceeding 1800 characters (Times New Roman, Normal, 12pt, justified) with margins: top and left - 30mm, bottom and right - 25mm, in A4 format (210x297 mm), **keywords**.

Full Manuscripts: Full papers should be submitted in English or Serbian language. Full length manuscript should be submitted to the email: imihajlovic@emd.edu.rs or djpredrag@gmail.com. The manuscripts should be written in MS WORD 2003 or a higher version. Size: not exceeding 10 pages A4 format (figures and tables included), with margins: top and left 30 mm, right and bottom 25 mm. **Fonts of the body text, abstracts, and subtitles:** Times New Roman, Normal, 12 pt, Single line spacing. **Paper title:** Times New Roman, Bold, Capital Letters, 14pt, centered. **Authors' names and affiliations:** centered, italic, separated from the title by one blank line with mail and e-mail addresses.

Reference list: should be at the end of the papers as follows:

1. A. Author, B. Author, Ser. J. of Management, 33 (2015) 12.
2. C. Author, The name of the Book, Publisher, City, 2012, p.123.
3. D. Author, in Handbook (E. Editor), Publisher, City, 2010, p.223.
4. E. Author, Proc. V International Symposium on Strategic Management, Date, City, Country, 2014, p. 123.

Reference number should be given in brackets through the text [#]. References in not-English languages should be translated in English, and original language has to be mentioned in brackets e.g. (in Serbian).

Template for paper submission is available at:
<http://mksm.sjm06.com/>

The papers should be presented at the Conference in Serbian or English language. There is also a possibility to publish the paper in the proceedings without its oral presentation at the conference.

PARTICIPATION FEES*

- Participants from academic and research institutions* 100 €
- Printing of the papers in the Book of Proceedings (without participation in the meeting)** 70 €

* *The participation fee covers: Delegate's kit, Banquet dinner, coffee breaks*

** *In case of participation in the Conference the sum indicated above is included in the participation fee.*

IMPORTANT DEADLINES

- Submission of abstracts in English (deadline) **30.04.2016**
- Submission of applications for participation in the Conference (deadline) **30.04.2016**
- Submission of the full text of papers and reports (deadline) **15.05.2016**
- Payment of the participation fee (deadline) **15.05.2016**

Scientific Board (SB) of the Conference:

Prof. dr Živan Živković, University of Belgrade, Technical faculty in Bor, president of the SB.

Prof. dr Ivan Mihajlović, University of Belgrade, Technical faculty in Bor, vice-president of the SB.

Prof. dr Aljaž Ule, University of Amsterdam, Faculty of Economics and Business, CREED - Center for Research in Experimental Economics and political Decision-making, The Netherlands, vice-president of the SB.

The members of the SB:

Prof. dr Darko Petkovic, University of Zenica, Bosnia and Herzegovina

Prof. dr Peter Schulte, Institute for European Affairs, Germany

Prof. dr Michael Graef, University of Applied Sciences Worms, Germany

Prof. dr Jaka Vadnjak, GEA College Ljubljana, Slovenia

Prof. dr Petar Jovanović, Faculty of the organizational sciences (FON); Belgrade

Prof. dr Dragana Živković, University of Belgrade, Technical faculty in Bor

Prof. dr Geert Duysters, ECIS (Eindhoven Centre for Innovation Studies), Eindhoven University of Technology, Eindhoven, The Netherlands

Prof. dr Michale. D. Mumford, The University of Oklahoma, USA

Prof. dr John. A. Parnell, School of Business, University of North Carolina-Pembroke, Pembroke, USA

Prof. dr Antonio Strati, Dipartimento di Sociologia e Ricerca Sociale, Universities of Trento and Siena, Italy

Doc. dr Aca Jovanović, University of Belgrade, Technical faculty in Bor

Prof. dr Rajesh Piplani, Center for Supply Chain Management, Nanyang Technological University, Singapore

Prof. dr Musin Halis, University of Sakarya, Business and Administration Faculty, Serdivan, Turkey

Prof. dr Rekha Prasad, Faculty of Management Studies, Banaras Hindu University, India

Prof. dr Ofer Zwikael, School of Management, Marketing and International Business ANU College of Business and Economics The Australian National University, Australia
Dr inż. Renata Stasiak-Betlejewska, Institute of Production Engineering, Faculty of Management, The Czestochowa University of Technology Poland



Marina Ochkovskaya, Assistant Professor and Deputy Head of the Marketing Department in Scientific work, Moscow State University, Moscow, Russia



Predrag Djordjevic, Assistant Professor at Management Department of Technical Faculty in Bor, University of Belgrade, Serbia

Prof. dr Simon Gao, Edinburg Napier University, United Kingdom

Prof. dr Jadip Gupte, Goa Institute of Management, India

Prof. dr Jan Kalina, Institute of Computer Science, Academy of Sciences, Czech Republic

Prof. dr Vesna Spasojević Brkić, University of Belgrade, Faculty of Mechanical Engineering, Belgrade, Serbia

Prof. dr Milan Stamatović, Faculty of Management, Metropolitan University, Serbia

Prof. dr Jifang Pang, School of Computer and Information Technology, Shanxi University, China

Prof. dr Ladislav Mura, University of Ss. Cyril and Methodius, Trnava, Slovakia

Prof. dr Pal Michelberger, Obuda University, Budapest, Hungary

Dr. Slobodan Radosavljević, RB Kolubara, Lazarevac

Plenary Lecturers at the Conference:



Jacob Cornelis Bazen, Lecturer of Entrepreneurship and International economics for the school of Business Engineering & Entrepreneurship of Saxion University of Applied Sciences, Enschede, Netherlands



Pal Michelberger, Professor at Keleti Faculty of Business and Management Óbuda University, Budapest, Hungary



Ayse Nordal, Senior advisor for strategic planning and risk management at the Municipal Undertaking for Educational Buildings and Property in Oslo, Norway

Preliminary schedule of the Conference

28.05.2016. Saturday

17:00 – 20:00 – Arrival and Registration of the participants

29.05.2016. Sunday

9:00 – Opening of the Conference

10:00 – 12:00 Plenary lectures

12:00 – 14:00 Working sessions

15:00 – 19:30 Working sessions

20:00 – Banquet dinner

30.05.2016. Monday

9:00 – 14:00 Working sessions

15:00 – 17:30 Organized field tour

This year a round-table will be organized on the topic of "Environmental awareness as a universal European Value". More details can be found on the official conference [website](#).

Students' Symposium on Strategic Management

In parallel with May Conference on Strategic management, Students' Symposium on Strategic Management is organized each year. This year, XII Students' Symposium on Strategic Management will take place in Bor.

As a tradition, students at BSc and MSci level are invited to participate in the conference without paying participation fee. Students at the PhD level should pay 50% of the fee.

For all details concerning Students symposium on strategic management, please contact president of the Students Symposium Organizational Board:

Mr. Ivica Nikolic

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Tel: +381(30) 424 547; Fax: +381(30) 421 078

Address: Technical faculty in Bor, University of Belgrade, Vojske Jugoslavije 12, 19210 Bor, Serbia

Accommodation for the Conference participants:

Hotel "ALBO" is located at attractive location on the entrance of the city of Bor.



Contact details for information and reservation:

Reception: +381(30)24-96-962

Reservation +381(30)24-96-964

E-mail: office@hotel-albo.rs

<http://www.hotel-albo.rs/>

Hotel room prices for two days - full board arrangement:

Single room (1/1): 70 -75 EUR

Double room/ per person (1/2): 60 – 65EUR

Room reservations should be done before May 15, 2016!

W E L C O M E !!!